

Circle of Giving

The Circle of Giving Program was created in 2017 to recognize the members of HWC who have donated money to further our charitable causes helping women and children in Seminole County. The 2021 enhanced program seeks to formalize the monetary levels of giving and to present appreciation awards. The program is designed for sustained giving and to run into perpetuity or until otherwise cancelled by the HWC Board of Directors.

Each member's Giving Level, Designation and Appreciation Award reflect ALL qualifying donations since the program's inception, including memorials, honors, and outright gifts of cash, check or credit card. Eligibility in this program does NOT INCLUDE the purchase of specific and tangible items where there is a receivable including raffle tickets, turkeys, cookbooks, yard sale or auction items.

Donations may be sent through the following channels:

- Zelle banking application for amounts under \$200 to Treasurer Linda Caron at 407-247-6494.
- Checks made out to HWCC and mailed directly to Treasurer Linda Caron (1552 Cherry Ridge Dr., Heathrow, FL 32746) or to HWC P.O. Box 950145, Heathrow, FL 32795.
- Credit cards through the HWC website.

Program details and donation information are at http://www.heathrowwomensclub.com/circle of giving

Donations can be made at http://www.heathrowwomensclub.com/updated-donations

Giving Level	Designation	Appreciation Award
\$ 50.00	Entry Level	HWCC logo pen/stylus
\$ 500.00	Pearl	Exclusive badge ribbon
\$ 1000.00	Sapphire	Exclusive badge ribbon
\$ 2500.00	Ruby	Exclusive badge ribbon
\$ 5000.00	Emerald	Exclusive badge ribbon Complimentary luncheon at meeting

Additional DONATION opportunity for recognition

\$250.00 Christine's
Safe Pet Fund*

Special Recognition

*donation is credited as part of a member's total in the Circle of Giving

MEMBER RECOGNITION

Members may choose to be listed in the "Circle of Giving" <u>visual recognition channels</u> including the HWC website, the monthly NEWZ, and luncheon or event signage. Their name will be included within their current Giving Level at the time of posting.

Members may also elect to have their levels of giving remain anonymous within the visual recognition channels but still receive their award.

PROGRAM MANAGEMENT

The BOD Treasurer's Committee will manage the tracking and reporting of all qualifying member donations. CONFIDENTIALITY is a paramount responsibility of the designated team.

Only currently active members in good standing are eligible to participate. This program is not available to our sponsors or businesses.

The Treasurer's Committee will provide updated recognition on a quarterly basis:

- September/October/November; December/January/February; March/April/May; June/July/August.
- Current program managers: Clety Gomez (<u>cletygomez@gmail.com</u>); Patti Neveleff (pattinev@hotmail.com).

ENHANCING THE CIRCLE OF GIVING PROGRAM FEBRUARY 2021

Feb. 9, 2021 – Chairpersons will relaunch the program during the All-Member online Zoom luncheon

Feb. 9, 2021 – An All-member email details the enhanced program and the SUPER CHALLENGE

May 11, 2021- The All-member meeting to award Circle of Giving program recognition to qualifying members

THE SUPER CHALLENGE



An anonymous donor has offered a generous gift of \$10,000 IF members match their contribution!

Effective Dates: Feb. 9 – May 11, 2021 – all eligible donations made to the Circle of Giving Program during this time period will qualify for this challenge. When HWC members collectively donate \$10,000, the donors will generously provide Heathrow Women's Club Charities with \$10,000.

CIRCLE OF GIVING AWARDS AT THE MAY 11 MEMBER MEETING

Whether the membership meets *in person or virtually*, Circle of Giving Awards will be presented to all qualifying 2020-21 members on May 11, 2021.

• Each member will receive their individual APPRECIATION AWARDS based on the current GIVING LEVEL on May 11. Please contact Clety Gomez (cletygomez@gmail.com) if you would like your personal donation information prior to May 11, 2021.