

A Message from the President Darlene Entringer- President 2022-2023

i ladies! This summer edition of the NEWZ features a short wrap-up of our club's amazing 2022-23 year of "socializing with a purpose." We have enjoyed a wonderful season together at our monthly luncheons, social gatherings, volunteer activities with our charities, and fundraising events.

Your Board of Directors has created a yearend report of the various activities within each of their committees or areas of responsibility. It is in pdf format. Please request your copy by sending me an email. It contains some financial results that should be for "your eyes only" as club members. Since our web site can be accessed from the outside, we ask that our fundraising information not be shared outside our membership.

So many of you helped to make this season overflowing with amazing achievements! In addition to the wonderful and generous BOD team who give their time and talents throughout the season, I would like to recognize and THANK additional members who significantly contributed this year: NANCY JONES – her management of the online auctions has moved us forward in the ease, convenience, accuracy, and timeliness of our fundraisers, opening the door to many future initiatives.

DÉCOR TEAM – Kendra Kokoska, Manjit Grewal, Carolyn Boland, and Maria Bajayo graced our events with thematic, colorful, and exciting table décor. We love our little "fashion mascot" we call Audrey (after Audrey Hepburn of course!).

35th ANNIVERSARY COMMITTEE – led by Patti Neveleff, they planned and executed an exciting year of tributes along with the April 11 celebration to highlight over three decades of HWC's support of the community. Check out the special video on the HWC website under "Videos."

MARIA BAJAYO – Design editor of the monthly NEWZ. She has enhanced this communication tool with creativity and timeliness.

SPONSORS – we are very grateful to our annual sponsors – Oakmonte Village, Casa Leon Jewelers, and Veritas – for their



ongoing contributions and engagement with HWC.

I have been so honored to support HWC and HWCC as your club president during this season. Thank you for your incredible commitment to our club, to our community, to each other and to me!

Best wishes to the new 2023-2024 BOD



2023-24 HWC BOARD OF DIRECTORS		
President	Patti Neveleff	
Advisor/Focus	Darlene Entringer	
Treasurer	Linda Caron	
Secretary	Jane Oatway	
Ways & Means	Clety Gomez	
Charitable Endeavors	April Darrow	
Social	Ginny Castellani	
Membership &	Rita Vetter	
Hospitality	Ellen Yeaser	
Programs	Darlene Purvis	
Public Relations	Cherie Foutz	
Technical Services	Cynthia Lebowitz	

It's time to renew your HWC membership for the upcoming season. Our membership year runs from June 1 until the end of May. There are numerous social activities that require current member status to participate.

HWC members will all formally meet back together for lunch in September at Heathrow Country Club. I thank you for your contributions during the past season, wish you a wonderful summer, and hope to see you this Fall!

Fondly,

Darlene Entringer President HWC/HWCC <u>darflorida@gmail.com</u> 407-221-7175





Ways and Means

Adrianne Ferrie-Chair

ur 2022-23 fundraisers included the monthly RAFFLE BASKETS, NOVEMBER WINE AUCTION, BINGO EVENING, YARD SALE, and RAZZLE DAZZLE COCKTAIL PARTY.

With the hard work of so many members, sponsors, and friends, we raised significant funds for our charities. In addition to the \$1,000 each for their back-to-school needs and \$1,000 each for holiday activities, we presented each of our three charities with a check for \$20,000 at the May luncheon.



Alicia Hodge Boys & Girls Club West Sanford Branch; Jeanne Gold and Mary Ryan Safehouse; Yvonne Stimac and Faith Shorthouse, Friends of Abused Children

THE CIRCLE OF GIVING is the volunteer recognition program. It is managed by Clety Gomez and Patti Neveleff. Since the

program began in 2017, contributions have totaled \$96,200.

Please let me know if you have suggestions for fundraising events in the future. Your support and input are what makes our initiatives so successful.

Adrienne Ferrie <u>adrienneferrie@verizon.net</u> 908-910-9413

Programs

Cherie Foutz-Chair

ur season featured a wide variety of programs including September's Meet and Greet, October's Pet Therapy, November's Wine Auction, December's talented soloist, January's author Deborah Royce, February's Valentine's Day celebration at Oakmonte Village, April's 35th Anniversary Celebration, and May's annual check presentation to the charities. We averaged 55-65 members and guests at each luncheon. Heathrow Country Club provided an assortment of entrée selections, salads/rolls, desserts, and beverages.

Cherie Foutz foutzcherie@gmail.com 407-435-2352



Public Relations

Ellen Yeaser – Chair

s the Heathrow Women's Club's milestone 35th Anniversary was the focus for the season, PR activities supported this initiative by creating and displaying memorabilia at the monthly luncheons. Heathrow Stroll featured articles/photos and Lake Mary Life featured articles, photos, and member interviews. Each offered the club a complimentary ad to promote the Razzle Dazzle Cocktail Party.

We promoted our fundraisers through a variety of channels including signage within Heathrow and at the gate. Our HWC Facebook page continually features members and photos along with announcement of fundraisers and social events. Instagram is used less but occasionally has information about the club. PR continually seeks members to participate on this team. We need photos and social media savvy folks to continually promote the good work we do in our community.



HWC is featured in Lake Mary Life and Heathrow Stroll magazines. Displays to celebrate the 35th Anniversary.



HWC Facebook page highlights member activities.

Ellen Yeaser eyeaserhwc@gmail.com 407-491-8302

Membership & Hospitality

Rita Vetter- Chair

e concluded the year with 116 members, 21 of them are new this year. A NEW MEMBER WELCOME evening was hosted in May to provide information and create friendships.



HWCC new members' orientation May 4th



The 2023-24 HWC MEMBERSHIP SEASON begins June 1. Fill out your information on the form and indicate which of the committees you wish to join. You are invited to participate in as many or as few as your time and interests permit. Membership forms can be found on the HWC website – <u>https://heathrowwomensclub.org</u>.

We are looking forward to seeing you next season. Please invite your friends too

Rita Vetter membership@heathrowwomensclub.org 954-701-7917 education, exercise, and music in mind. We also just provided two lovely dogs with updated shots and food, utilizing Christine's Safe Pet Fund. What would we do without the support of the Women's Club?" The kids sent HWC their THANK YOU with this creative Lego flower:



Charitable Endeavors

Andi McNally- Chair

e supported our three charities with onsite activities and special needs.

SAFEHOUSE

- Monthly work on the clothes closet, the "Nights of Beauty," and timely collections of requested items.
- Christine's Safe Fund is supported by members with generous financial contributions to assist with pet care.
- Jeanne Gold, Safehouse CEO, writes "We will utilize the fabulous investment of \$20,000 to provide the children with more robust programs while living at SafeHouse, especially outside, with upgrades to the playground with

BOYS & GIRLS CLUB

- Monthly birthday parties were hosted by Roz Sellers and several helpers. The vegetable garden was planted with the help of Jim McNally and the club's kids. The "Pathways to Success" event on April 19 featuring 14 club members and spouses was enjoyed by the kids and the presenters.
- Watch the cute THANK YOU video created by the kids at the B&G Club. It is posted on the HWC website under "videos."



Linda Belz, Alicia Hodge, Gary Cain, Darlene



Entringer, and Judie Rosenbluth celebrate at Mr. Cain's recent retirement event. He has been CEO for the Boys & Girls Clubs of Central Florida for 28 years and thanked HWC for our continued support.

SEMINOLE COUNTY FRIENDS OF ABUSED CHILDREN

- The popular Secret Santa program targets the children in this organization.
- Faith Shorthouse V.P and Treasurer, writes "We are so grateful for the time our organization has been sponsored by the Heathrow Women's Club. You have helped us grow and to expand opportunities for the children we serve. The impact you have made on the lives of the children will be manifested in years to come."
- Their annual "Back to School" supplies drive is July 10 at Sawyer Lake Park.



• The popular Barbeque and Bingo is on August 5.



SOMEBODY'S HUNGRY PROGRAM

• Monthly food donations to Pine Crest Elementary Sanford. Members generously contributed to the monthly food collection for Pine Crest Elementary in Sanford

Andi McNally <u>askmcnally@aol.com</u> 917-723-1519



Social

Ginny Castellani- Chair

he social committee decides what activities are appropriate for Heathrow Women's Club and then plans and executes them. We have many social activities for our members as well as some activities that include a guest/spouse.

- 3rd Tuesday, Movie at AmStar & Dinner
 Movie title/times to follow (@ 3-4 pm)
 RSVP no later than Sat before.
 Please contact Debbie Loperfito
 deb12353@aol.com
- Ladies Lunch Bunch Friday June 16 -Vineyard at 11:30. RSVP no later than Wednesday before Lynn Beckman <u>lynnbeckman57@gmail.com</u>
- Single Ladies Dine-Around- will NOT meet in June. Contact Bonnie Albert bda2145@aol.com
- Ladies Night Out Timucuan Country Club June 23 5-7 pm. RSVP no later than Monday before to Ginny <u>Castellani</u> <u>castellaniv@yahoo.com</u>
- Ladies Cruise Royal Caribbean Independence of the Seas. October 23 thru 27, 2023 Monday-Friday - Port Canaveral, at sea, Nassau, Coco Cay. Please, contact Shelley Pynn www.trvlgroup.com for this activity.
- Mahjongg New evening group looking for subs. 1st Thursday 6:30-9'ish –

Please, contact Ginny Castellani at <u>castellaniv@yahoo.com</u>

- Bunco Daytime looking for subs. 3rd Tuesday 10:30 am – Contact Patti Neveleff <u>pattinev@hotmail.com</u>
- Happy Hour Social Aug. 18 6-9 pm Sawyer Lake Clubhouse. Member plus spouse/guest. Bring appetizer to share. Water, paper products & plastic cups provided. \$2 per person. There will be a DJ and LOTS OF FUN! Please, RSVP by August 15th to Ginny Castellani at castellaniv@yahoo.com
- NEW EVENT! Wayne Densch Ritz Theater presents Queen Tribute Band – January 11, 7:30 pm. Group prices available for HWC starting at \$26.50 for balcony or \$28.50-\$33.50 rows J & K. Will sell out quickly. Your payment is your ticket – Please, contact Ginny 407-687-7702.
- NEED YOUR INPUT! Are you interested in attending a cooking class? How much would you pay? I've checked into three locations and prices range from \$70-\$120. Contact Ginny 407-687-7702.

Looking for interested members to start a new Mélange, Bunco, evening Book Club, Bridge, and mixed (couples & singles) Dine-Around.



There are also various positions available to substitute.

REMINDERS:

- To participate in HWC social activities, your membership must be current. Consider reactivating your membership in June to participate in the many upcoming summer events.
- All restaurant activities require reservations, so please be considerate and cancel with the coordinator.



Ladies Night Out May 25th at Duffy's

If you no longer wish to participate in an activity, please let Ginny know. We have waiting lists.

Treasurer Linda Caron

e managed the "business" of HWC and HWCC. We pay our insurance, file the appropriate government forms, work with our accountant, and balance the income/outgo of the club.

We deposit the member's checks in a timely manner and oversee the ability to ZELLE into our checking accounts at Bank of America using an email address:

- HWC:
 <u>Treasurer@heathrowwomensclub.org</u>
 - HWCC: TreasurerHWCC@heathrowwomensclub.org

The Treasurer attends all HWC committee meetings and fundraising meetings to assist in overseeing the budgets and ensuring accuracy.

Linda Caron <u>lindacaron866@gmail.com</u> 407-247-6494

Ginny Castellani castellaniv@yahoo.com 407-687-7702





2023-2024 MEMBERSHIP APPLICATION

"It is the MISSION of the Heathrow Women's Club to contribute to the health and welfare of women and children in Seminole County, financially and with the time and talent of our members. We encourage 'Socializing with a Purpose' to promote friendship, harmony, and goodwill amongst our members and within our community. These interactions will further the kind of relationships that will allow us to fulfill our mission."

The charitable organizations we will support during the 2023-2024 club year are:

- Boys & Girls Club, West Sanford Branch Builds character through everyday leadership and guidance in behavior and attitude to young children of all nationalities, races, and creeds.
- SafeHouse of Seminole County Dedicated to ending the cycle of domestic violence in Seminole County.
- Seminole County Friends of Abused Children Promotes and assists efforts to provide for the needs of abused and neglected children in Seminole County.

COMMITTEE DESCRIPTIONS

CHARITABLE ENDEAVORS: responsible for coordinating volunteer activities and making recommendations regarding charity selection and how funds should be annually distributed to the charities.

TECHNICAL SERVICES: responsible for managing the club's website, newsletter, and social media. FINANCE: responsible for staffing the registration table at the luncheons and the intake of monies paid. FOCUS: responsible for maintaining the club bylaws, policies, and procedures, and conducting the annual survey. MEMBERSHIP/HOSPITALITY: assisting the Chairperson with new members and guests to insure they feel welcome; also contributes to the two New Member Socials by providing appetizers or desserts.

PROGRAMS: responsible for developing program ideas, securing speakers, and planning the menu for monthly luncheon meetings (September – May).

PUBLIC RELATIONS: responsible for promoting the club's activities in the community via press releases, magazine and newspaper articles, and print materials; also manages club photography and member spotlight articles. **SOCIAL**: responsible for organizing club social activities.

WAYS & MEANS: responsible for planning and implementing the fundraising efforts of the club.

Updated May 2023





Heathrow Women's Club & Heathrow Women's Club Charities dues are \$125 annually. The club fiscal year runs from June 1st to May 31st. MEMBERSHIP IS NON-TRANSFERABLE AND DUES ARE NON-REFUNDABLE **Ways to pay dues for the 2023/2024 club year:**

By two separate checks payable as follows:

- \$50.00 payable to Heathrow Women's Club
 - \$75.00 payable to Heathrow Women's Club Charities, Inc. (this portion of your dues is a direct contribution to our 501(C)(3) and may be tax deductible.)

By Zelle Payment:

- \$50 to treasurer@heathrowwomensclub.org
- \$75 to treasurerHWCC@heathrowwomensclub.org (this portion of your dues is a direct contribution to our 501(C)(3) and it may be tax deductible.)

Credit card payments will not be accepted for membership.

Please mail checks and all application to the Membership & Hospitality Chair:

Rita Vetter 1659 Cherry Blossom Terrace Lake Mary, FL 32746

The Club's success is dependent upon members actively participating. By submitting your application for membership, you are agreeing to become an active member, which includes participating in club activities, committees, and fundraising, and you agree to adhere to the Code of Conduct.

MEMBER COMMUNICATIONS

We send emails to our members to alert about promotions, deadlines, social activities, etc.

- Do you wish to receive them:

 YES
 NO
- We send group text messages with links to special promotions, reminders, updates, etc. Do you wish to receive them: \Box YES \Box NO

Please complete your membership information for the current year. The information you submit will be included in the membership directory which is available to club members in print and on our website. The online directory is password protected. Club communication, including our newsletter and committee communication will be sent to the email address you submit in your membership information. Any changes to your information during the year should be submitted to the membership chair.

PLEASE PRINT CLEARLY.

	ZIP CODE:
	ity/Other)
	CELL PHONE:
	WEDDING ANNIVERSARY (MONTH/DAY):
	you would like to serve this year. (Descriptions are available on the
ave you previously been a membe	of HWC? YES NO If yes, what year did you join?
ould you be willing to serve on the	Board or as a Committee Chair in the future? YES NO

Heathrow Women's Club Heathrow Women's Club Charities, Inc. <u>contact@heathrowwomensclub.org</u>

The Heathrow Women's Club Charities Inc. is a charitable and social 501(c)(3) organization. *Registration #: CH17228*





NEW MEMBER BIOGRAPHY INFORMATION

Welcome to Heathrow Women's Club! As a new member we will include a brief biography and photo of you on our website. We will also use your biography information to introduce you at one of our monthly luncheons. Please answer the questions below and return with your membership application. Thank you for sharing your information – we are looking forward to getting to know you!

WHAT IS NAME YOU WISH TO HAVE ON YOUR HWC NAME BADGE? _

WHERE DO YOU LIVE AND HOW LONG HAVE YOU LIVED IN THE AREA? _

WHERE ARE YOU FROM ORIGINALLY? _

TELL US A LITTLE ABOUT YOUR FAMILY...ARE YOU MARRIED/SINGLE, HAVE CHILDREN AND/OR GRANDCHILDREN, HAVE ANY PETS? ______

ARE YOU EMPLOYED, AND IF SO, WHAT DO YOU DO? IF YOU ARE RETIRED, WHAT DID YOU DO BEFORE RETIRING?

WHAT ARE YOUR HOBBIES?

HOW DID YOU LEARN ABOUT HEATHROW WOMEN'S CLUB? _

WHY ARE YOU JOINING HEATHROW WOMEN'S CLUB? __

IS THERE ANYTHING YOU'D LIKE TO ADD? _

Updated May 2023

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Our Club Collect

"Keep us, oh God, from pettiness; let us be large in thought, in word, in deed. Let us be done with fault-finding and leave off self-seeking. May we put away all pretense and meet each other face to face, without self-pity and without prejudice. May we never be hasty in judgement and always generous. Let us take time for all things; and to grow calm, serene, gentle.
Teach us to put into action our better impulses, straightforward and unafraid. Grant that we may realize it is the little things that create differences, that in the big things of life we are at one.
And may we strive to touch and to know the great, common human heart of us all. And, oh Lord God, **let us not forget to be kind**!" By Mary Stewart (1904)

Code of Conduct for Members

- 1. Members shall strive to abide by the Club Collect.
- Members shall be dedicated to charitable fundraising and volunteerism for our chosen charities, benefiting women and children in Seminole County.
- Members shall actively participate to the best of their ability in club activities, committees, and fundraising endeavors/events.
- Members shall promote friendship, harmony, and good will amongst our members and within our community: therefore, gossip or disparaging words of any kind will not be tolerated.
- 5. Members shall be hospitable and friendly to guests and new members, warmly welcoming them.
- The names, addresses, and telephone numbers in the members' directory are to be used for the sole purpose of Heathrow Women's Club business. No member shall be allowed to use these names to
- solicit business, personal charities, political causes or to make other announcements unrelated to club business.
 Members shall not solicit during any club business or social activities.
- Members shall adhere to the luncheon reservation policy and be financially responsible to pay for untimely cancellations.
- Heathrow Women's Club/Heathrow Women's Club Charities, Inc. is an all-volunteer non-profit organization which is neither political nor religious. As per our Club By-Laws, during any club business or social activities, members shall refrain from making political or religious statements.
- 10. Members shall be "kind" in every word, action, and deed.

(Failure by any member to abide by the Code of Conduct for members shall be subject to immediately having their Club Membership revoked by a quorum vote of the Board of Directors.)

Updated May 2023

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HWCC LUNCHEON, MAY 9, 2023





onsider donating to HWCC and becoming a part of the Circle of Giving-COG.



All active club members in good standing are eligible to participate.

The Circle of Giving Program was created in 2017 to recognize HWC members for their monetary contributions to HWCC charitable causes and was enhanced with appreciation awards and ongoing visual recognition in 2021.

This recognition program is *voluntary* and designed to run into perpetuity or until otherwise canceled by the HWC BOD. Questions? Contact Clety Gomez at <u>cletygomez@gmail.com</u>.

	circle of giving • ENTRY LEVEL • \$ 50 - \$ 499	
Bonnie Albert	Marcie Fry	Cindy Sander
Beverly Baird Booth	Janice Hamm	Nihal Scarpace
Lynn Beckman	Mercy Joyce	Roz Sellers
Carolyn Boland	Janice Junkin	Beverly Siceloff
Rosemarie Cazeau	Sharon Kelly	Channi Sodhi
Christina Culbertson	Connie McDonald	Stephanie Strass
April Darrow	Andi McNally	Susan Sperrazza
Lois Davis	Annette Paone	Anita Trapane
Susie Dissinger	Darlene Purvis	Rita Vetter
Lynn Edwards	Peggy Pyle	Belinda Visnich
Lindsay Freeman	Rosemary Robinson	Patt Yount







2023-2024 HWC Board of Directors

PRESIDENT Patti Neveleff pattinev@aol.com

TREASURER Linda Caron <u>lindacaron866@gmail.com</u>

MEMBERSHIP/HOSPITALITY Rita Vetter <u>membership@heathrowwomensclub.org</u>

> Ellen Yeaser eyeaserhwc@aol.com

CHARITABLE ENDEAVORS April Darrow april@frontrunningsports.com

> SOCIAL Ginny Castellani <u>castellaniv@yahoo.com</u>

PROGRAMS Darlene Purvis Darlene.purvis@mac.com

ADVISOR/FOCUS

Darlene Entringer

darflorida@gmail.com

TECHNICAL SERVICES

Cynthia Leibowitz

technicalservices@heathrowwomensclub.org

WAYS and MEANS

Clety Gomez

cletygomez@gmail.com

RECORDING/CORRESPONDING SECRETARY Jane Oatway joatway@cfl.rr.com

PUBLIC REALTIONS Cherie Foutz foutzcherie@gmail.com



Charities

Please consider Heathrow Women's Club Charities as your Charity of Choice when donating to commemorate a special occasion, show appreciation, or offer condolences. The Special Donation Form can be found <u>here</u>. Mail the form along with your check made payable to Heathrow Women's Club Charities, Inc., PO Box 950145, Lake Mary, FL 32795. Notification will be sent to the

individual you are honoring, and you will be sent an acknowledgment of your donation. This is a wonderful way to show someone that you are thinking of them and to support our local charities listed below.

With the help of our sponsors listed on the following pages, we can proudly support the Seminole County charities that benefit women and children.





HEATHROW WOMEN'S CLUB CHARITIES is pleased to present our current SPONSORS. We are grateful for their support, and we invite you to show your appreciation by patronizing their business whenever is possible.



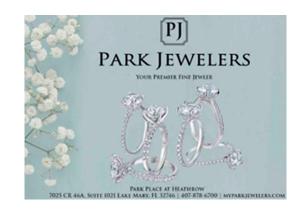
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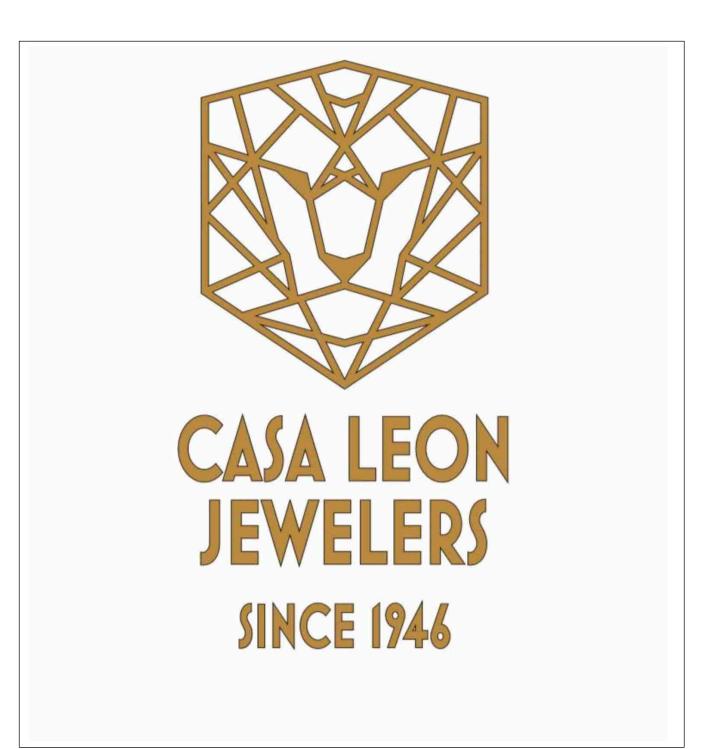






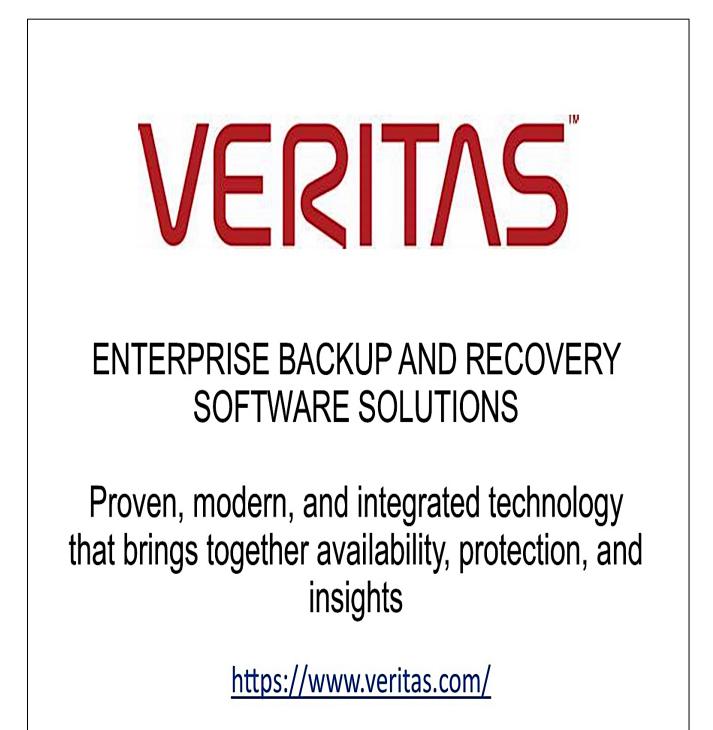




















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<u>contact@heathrowwomensclub.org</u> The Heathrow Women's Club Charities Inc. is a charitable and social 501(c)(3) organization. *Registration #: CH17228*





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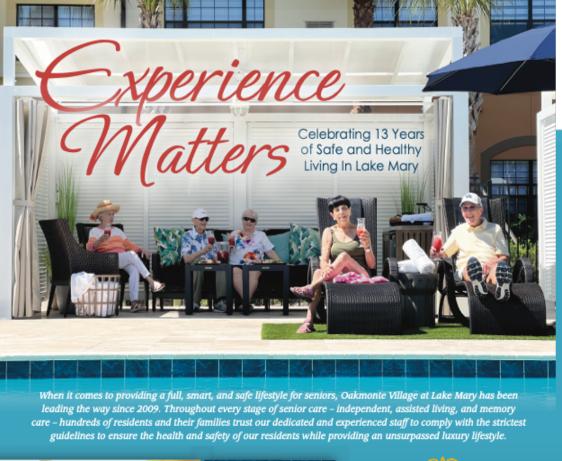
Heathrow, Alaqua Lakes and Lake Forest

Contact Kaylie Oppedisano 407-687-3224 Kaylie.Oppedisano@n2co.com

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