

THE 1987-2016 NEWZ

September 2016 Newz Edition

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THE CALENDAR

A Message from the President

I hope you have all enjoyed a wonderful summer but I also hope you are as excited as I am to be back together and kicking off our 2016-2017 club year at our September luncheon!

As we move forward, I want to take this opportunity to introduce two new board members. Mary Beth Ketelhut has taken on the role of Social Committee Chair and Mary Jane Crouse has taken on the role of Recording Secretary. Thank you ladies for your willingness to serve the club!

We have so many things to look forward to as we move into our 29th year of "Socializing with a Purpose." We are hitting the ground running with many fun activities planned in September. You definitely won't want to miss our first luncheon of the year on Tuesday, September 13th. Make sure to make your reservation no later than **Tuesday, September 6th**! Our committees will be sharing the exciting things they have been planning over the summer and it will also be a great opportunity to catch up with friends. Make sure to take this opportunity to sign up for fundraising, volunteer and social activities.

There are three events being hosted by our charities in September.

- Walk on Water - Friends Helping Friends 5K - Benefiting SafeHouse of Seminole on Saturday, September 17th @ 7:30 a.m.
- Boys & Girls Club of Central Florida - Seminole County Faces of the Future Breakfast on Tuesday, September 27th @ 7:30 a.m.
- Seminole County Friends of Abused Children - An Evening with Friends on Thursday, September 29th @ 6:00 p.m. at Mercedes-Benz of North Orlando.

You can find more detailed information within the Charitable Endeavors report.

We've already completed our first fundraising activity and I want to say **THANK YOU** to everyone who purchased or sold Macy's Shop for a Cause passes!

Make sure to mark your calendar for our first major fundraiser of the year, our 2nd Annual Golf Tournament on Monday, November 14th. We need golfers, sponsors and volunteers so there are opportunities for everyone in the club to get involved. If everyone does their part this event has unlimited potential. Be sure to check out the Ways & Means report for complete details.

There is so much going on already this year that it's impossible for me to highlight everything. Please make sure to read your newsletter to stay up to date on everything we have coming up.

I'm looking forward to seeing you soon!



Lindsay Freeman
President 2016-2017
Heathrow Women's Club, Inc.
Heathrow Women's Club Charities Inc.

SEPTEMBER LUNCHEON

PROGRAM

Tuesday, September 13, 2016 - Chit-Chat 'N Learn

11:00am Registration

11:30am Meeting

12:00pm Lunch

Heathrow Women's Club kicks off their 2016/2017 year with a Chit-Chat 'N Learn luncheon on Tuesday, September 13th at 11:00 a.m. at the Heathrow Country Club. HWC's membership is composed of a very caring group of women who are talented and brilliant in their fundraising efforts. Members will welcome and meet new members as well as see old friends to catch up after the summer break. Everyone will have the opportunity to visit the information tables from HWC's Charitable Endeavors, Ways & Means, Communications, Membership and Social committees to learn what these branches of the club do and how to get involved in various volunteer opportunities to enrich our community.

The Club is open to all women in Central Florida. (Neither residency in Heathrow nor Country Club membership is required to join the Heathrow Women's Club.) Advanced Registration Required: www.heathrowwomensclub.com by **Tuesday, September 6, at 11:59pm, \$24. (Reservations will NOT be accepted after this date)**

WHAT'S *for* LUNCH?

This month we will be offering a buffet featuring:

Tossed Salad with Gourmet Toppings served with Ranch and Balsamic Dressings, Gluten Free Grilled Salmon with a Champagne Dill Sauce, Tuscan Chicken with Artichoke Hearts, Vegetarian Sundried Tomatoes with a Lemon Butter Sauce, Fresh Vegetable Medley, and Dauphinoise Potatoes.

Dessert: Chocolate Raspberry and Valencia Orange Cake with Raspberry Sauce and Whipped Cream Rolls and butter, coffee, tea, and water will also be available.

Cancellation Policy: Anyone canceling a reservation must do so no later than the **Tuesday** before the meeting date by calling Telephone Chair Clety Gomez at 407-760-9363 **before 11:59pm**. If the reservation is not cancelled by that date and you are unable to attend, you will be billed the full cost of the luncheon.

WHAT *to* BRING

- \$24.00 for your lunch in cash or check only (Unless you have prepaid online)
- Non-perishable food items
- Extra cash to buy raffle tickets for the prize basket
- Unused toiletries from hotel stays for selected Seminole County charities

SPOTLIGHT

Lee Granger

Born in Texas, Lee grew up in Lafayette, LA surrounded by a family of educators. Her dad was head football coach at University of Louisiana, Lafayette and actually created the name "Ragin' Cajuns" to be the team mascot. In Tennessee, her granddaddy raised Tennessee Walking horses and she rode, of course, growing up. Back at home, mom was a teacher and school administrator. With the framework of a strong educational structure around her, Lee went to LSU and received a degree in Business Management.

Her work history has facilitated her love of travel. She began her career as a travel agent while in college, then moved to Los Angeles, roomed with her sister near UCLA, and started a decades-long career with national travel agency chains, Carlson Wagonlit and AAA. She loves to cruise - has been on 50 - 60 of them! She moved from Los Angeles to Minnesota for her career and lived there for six cold winters. In 1995, she accepted the lead marketing position with AAA National, right down the road, and built her home in Heathrow. She worked on graphics and logo development, brand positioning, created new membership cards and a host of other rebranding duties. She has done similar work for three major companies in her career. After AAA, during her time with an aviation software company, she regularly visited their offices in Stockholm, Toronto and London. Those were fun times! Along the way she earned her MBA from Florida State University. She now enjoys working for herself as a consultant, having formed The Granger Group, LLC.



Lee is a single lady, with two exes and no children. If you like to play golf, Lee loves playing 9 holes - contact her if you want to play. She recently began volunteering at CHAPS (Center for Horsemanship and Personal Success) in Sanford. She has a sister and her family in Tampa, including a teenage niece and nephew. She's a regular at HWC luncheons, often with her mother Frances who lives in Oakmonte Village. In 2015, Lee headed a Communications subcommittee, formed to analyze HWC branding. As a member of that committee, her expertise in that space was impressive to me. She's very organized and accomplished. She shares the SPOTLIGHT writing duties and also writes Club articles for Heathrow Living magazine. She was instrumental in our Antiques Road Show program in 2014 and is a member of our Charitable Endeavors and Public Relations committees. She enjoys the good friends she's made in the club and the sharing of ideas and creativity. It took us seventeen years to snag her and we're awfully glad we did!

Written By, Becki Miller

SAVE THE DATES

BIRTHDAYS

9/4 Kristan Priem
9/5 Marjorie Stenstrom
9/8 Myrna Newman
9/8 Beverly Siceloff
9/11 Anita Trapano
9/12 Gonny Bentzon
9/16 Karen Ahmes
9/16 Rosemary Robinson
9/17 Nancy Elton
9/25 Judie Rosenbluth

ANNIVERSARIES

9/1 Mary Beth & Bill Ketelhut
9/4 Rosemarie & Tony Cazeau
9/4 Janice & Daniel Hamm
9/5 Marjorie & Dustan Smith
9/7 Davia & Lexie Moss
9/7 Marjorie & Frank Stenstrom
9/8 DeLores & Jim Lash
9/10 Liza & Sean Glickman
9/11 Ann & Phil Greenfield
9/14 Patricia & Sam Patane
9/16 Janiene & Tom Stafford
9/21 Apollonia & Gene Teske
9/23 Andi & Jim McNally
9/27 Cherie & Steve Foutz

EVENTS

September 6	Reservation deadline for the Chit-Chat 'N Learn Luncheon
September 13	Chit-Chat 'N Learn Luncheon at the Heathrow Country Club
September 15	Ladies Night Out at Stonewood Grill and Tavern
September 17	Friends Helping Friends 5K - Benefiting SafeHouse of Seminole
September 29	Wine Tasting to Benefit Seminole County Friends of Abused Children at Mercedes-Benz of North Orlando
September 27	Boys & Girls Club of Central Florida - Seminole County Faces of the Future Breakfast
November 14	2nd Annual Golf Tournament at the Heathrow Country Club
November 19	Rotary Club Thanksgiving Meal Packing at Mercedes-Benz of North Orlando
December 1	Give Back Shopping Event at Jesse's Girl Boutique, Lake Mary
December 13	Annual Bake Sale at the December Luncheon at the Heathrow Country Club
April 7	Major Fundraising Event at the Lake Mary Event Center

To see all of the upcoming events visit www.heathrowwomensclub.com/calendar

MEMBERSHIP

The Membership Committee keeps a record of all of our current and new members.

Additionally, we want to make sure everyone in our club knows how much we care for one another. If you know of a fellow club member who needs a note of encouragement, sympathy, support, celebration or congratulations please send an email to correspondingsecretaryHWC@gmail.com and we'll make sure to reach out to them on behalf of the club and our membership.

Welcome back everyone! We begin the 2016-2017 women's club year with 137 returning members, four (4) new members and two (2) complimentary sponsor members! Please be sure to stop by the Membership Table during our September Chit-Chat 'N Learn Luncheon on Tuesday, September, 13, if you have not signed up yet, there will membership forms available. Don't forget to bring your checkbook! If you prefer, you can download the membership form from the HWC website www.heathrowwomensclub.com and pay your dues online, or find the form below.

Please welcome our newest members: Heather Cannon, Paula Grim, Judith Martin, and Lorraine Scalise, we all look forward to meeting you at our September luncheon. More information about these new members will be in the October Newz edition.



Kristan Priem
MembershipHWC@gmail.com



Women's Club, Inc.

Membership 2016-2017

"It is the MISSION of the Heathrow Women's Club to contribute to the health and welfare of women and children in Seminole County, financially and with the time and talent of our members. We encourage "Socializing with a Purpose" to promote friendship, harmony and goodwill amongst our members and within our community. These interactions will further the kind of relationships that will allow us to fulfill our mission."

COMMITTEE DESCRIPTIONS

Charitable Endeavors: responsible for coordinating volunteer activities and distributing funds raised by the club to our selected charities.

Communications: responsible for the club's website, newsletter and social media (Facebook). Computer training is available to anyone interested in being on this committee.

Finance: responsible for staffing the registration table at our luncheon.

Focus: responsible for conducting our annual satisfaction survey as well as keeping updated records of job descriptions for the Executive Board and Standing Committee Chairs. The committee also maintains the club bylaws, and the policies and procedures.

Hospitality: responsible for welcoming new members and familiarize them with club and our activities. This can include, but is not limited to, bringing new members to meetings, sitting with new members at the luncheon and introducing them to other members who may have similar interests. This committee also hosts two "new member get-togethers" a year.

Program: responsible for developing program ideas and securing speakers as well as developing the menus for our monthly luncheon meetings. Since programs and speakers must be finalized during the

summer months, the committee will begin meeting prior to the end of the previous fiscal year.

Public Relations: responsible for promoting the club's activities via community based electronic signage and print materials. This includes writing and sending press releases and photographing club events. Other tasks that fall under Public Relations include but are not limited to: writing articles for the Heathrow Living Magazine and member Spotlight articles.

Social: responsible for organizing social activities and events for HWC members and when appropriate for their adult guests as well. Some activities include: Bridge, Bunco, Dine Around, Book Club, Progressive Dinner, Happy Hour Social and much, much more.

Telephone: responsible for making telephone calls to HWC members to obtain reservations for the monthly luncheon meeting. In addition, the committee will make phone calls as necessary to dispense additional information.

Ways & Means: responsible for planning and implementing the fundraising efforts of the club, including Club Sponsorships. Members are encouraged to participate in a variety of activities throughout the year; i.e. Annual Golf Tournament, Bake Sale, Yard Sale, Purse Auction, Major Spring Benefit and more.

The charitable organizations currently supported by the Heathrow Women's Club are:

- > **Bags Of Hope Central Florida** – Feeding children in need: body, mind and spirit.
- > **Boys & Girls Club West Sanford Branch** – Builds character through everyday leadership and guidance in behavior and attitude to young children of all nationalities, races and creeds.
- > **SafeHouse of Seminole** - Dedicated to ending the cycle of domestic violence in Seminole County.
- > **Seminole County Friends of Abused Children** - Promotes and assists efforts to provide for the needs of abused and neglected children in Seminole County.



HWC membership dues are \$100 (from September to May) and should be paid in the form of two separate checks as follows:

- \$25.00, payable to Heathrow Women's Club
- \$75.00 (tax deductible), payable to Heathrow Women's Club Charities, Inc.

Membership is Non-Transferable and Dues are Non-Refundable

Please mail your checks today to: Kristan Priem, Membership Vice President
1570 Westover Loop
Heathrow, FL 32746

The Club's success is dependent upon the member's active participation. By submitting your application for membership you are agreeing to become an active member of the club, which includes participating in club activities, committees and fundraising.

Please complete your membership information for the current year. The information you submit will be included in our membership directory which is available in print and on our website. The online directory is password protected. Club communication, including our newsletter, will be sent to the email address you submit in your membership information. Any changes to your information during the year should be submitted to the membership chair. **PLEASE PRINT CLEARLY and fill in each blank space.**

Name: _____

Address: _____

City: _____ Zip Code _____

Neighborhood (Heathrow Community / Other) _____

Phone: Home: _____ Cell: _____ Office: _____

E-Mail: _____

Your Birthday (Month/Day): _____ Husband's name: _____

Wedding Anniversary: _____

PLEASE REVIEW THE COMMITTEE(S) DESCRIPTIONS ON THE FRONT PAGE AND INDICATE ON WHICH COMMITTEE (S) YOU WOULD LIKE TO SERVE.

Committee(s) on which I would like to serve: _____

Have you previously been a member of HWC? Yes ___ No ___ If yes, when _____

How did you learn about HWC? _____

Are you interested in serving on the Board / Chairing a Committee in the future? Yes ___ No _____

ALL LUNCHEON RESERVATIONS ARE MADE ON LINE THROUGH THE HWC WEBSITE.

If you have a special need in making reservations check here _____.

SOCIAL

The Social Committee decides what activities are appropriate for HWC and then plans and executes them.

The Social Committee will kick off the year with the first Ladies Night Out on September 15 at Stonewood Grill and Tavern from 5:00pm - 7:00pm. Please RSVP to Mary Beth Ketelhut at socialgroupshwc@gmail.com.

Many of the past social activities will continue meeting in 2016-2017. To accommodate new and existing members we would encourage any suggestions for new activities from all club members in particular self-managed activities such as book club, bunco, bridge, lunch bunch, Melange and dine arounds. Please be aware that every group must have a coordinator in place before the group begins.

Sign-up lists for ALL activities will be available at the Chit-Chat and Learn Luncheon in September. There are many fun activities to get involved in each month. If you haven't signed up for an activity before, think about trying one out this year. Getting involved socially is a great way to get connected and develop friendships. Let's continue socializing as we work to support our charities and let's have FUN!

Please call or email if you have any new ideas for social activities.



Mary Beth Ketelhut
(617) 620-6348

socialgroupshwc@gmail.com

WAYS & MEANS

The Ways & Means Committee selects, plans, and executes all of the fundraising events for Heathrow Women's Club Charities, Inc.

The Ways & Means Committee has been very busy over the summer months planning an array of exciting fund raisers for 2016-2017. Our thanks to the committee members who contributed their time and talent to the preliminary planning of our events.

We kicked off the year with our annual "Macy's Shop for a Cause" discount pass drive which gave shoppers a 25% discount on most merchandise during the weekend of 8/26 - 8/28. At press time we raised approximately \$600 from the sale of the passes!

As a reminder, all proceeds from our fund raising events, as well as our monthly luncheon raffle baskets benefit our selected charities:

- Bags of Hope Central Florida
- Boys & Girls Club of Central Florida, W. Sanford Branch
- SafeHouse of Seminole
- Seminole County Friends of Abused Children

Our first major fund raiser of the year is our 2nd Annual Golf Tournament at the Heathrow Country Club on Monday, November 14. Mercedes-Benz of North Orlando, one of our Silver Club Sponsors is our Hole-In-One sponsor for the event and Edwin Watts is our Putting Green Sponsor. The Tournament is a great opportunity for businesses and individuals to sponsor a hole for just \$100.

The tournament will be a scramble, shot-gun start at 12:00 noon for men and women of all skill levels and the fee is \$125 per player including golf, box lunch, buffet dinner, goodie bag, raffle prizes and more!

For those members who don't play golf and would like to make a contribution to the Tournament, Hole #18 will be our "Hole of Fame" where we will display signage from all individual members of our club who contribute \$100 to HWCC. "Holes" may also be purchased in honor or in memoriam of a member, friend or family member. This is a perfect opportunity to publicly show your support to our charities and the efforts of our organization. Contact Linda Richardson to secure your sign and/or sign-up your foursome or individual golfers.

If you know anyone who would like to play or sponsor at the event, please contact Ellen Yeaser - eyeaserhwc@aol.com or Linda Richardson - linda.romanpackaging@gmail.com and we will send all the necessary forms to them.

Mark your calendar now for these upcoming events:

- **Monday, November 14** - 2nd Annual HWCC Golf Tournament, Heathrow Country Club
- **Thursday, December 1** - Give Back Shopping Event at Jesse's Girl Boutique, Lake Mary
- **Tuesday, December 13** - Annual Bake Sale at the December Luncheon Meeting
- **Friday, April 7** - Major Fundraising Event at the Lake Mary Event Center
- **Every Luncheon Meeting - Raffle Basket Donated by our Members**

I'm sure you will agree that we have a great line-up of fund raising activities with something for everyone! Visit the Ways & Means table at the Chit-Chat 'N Learn Luncheon Meeting on September 13 and learn more about these events and how you can get involved. The best way to make the most out of your Heathrow Women's Club membership is to become active on a committee and what better committee than the one that raises the much needed funds for our selected charities. If you are interested in becoming involved in Ways & Means and have not yet signed up, please contact Linda Richardson or Ellen Yeaser, Ways & Means Co-Chairs. We appreciate your participation and the donation of your time and talent to those in need in our community.

Linda Richardson (407-832-7356) and Ellen Yeaser (407-491-8302)
Co-Chairs, Ways & Means
WaysandMeansHWCC@gmail.com

CHARITABLE ENDEAVORS

Charitable Endeavors reviews all potential charities to be supported by Heathrow Women's Club and Heathrow Women's Club Charities, Inc. CE also arranges local volunteer opportunities and donations.

We held our first Charitable Endeavors meeting on August 1st. Rhonda Santolin, from Bags of Hope was in attendance and spoke of volunteer opportunities through KIDZ CLUB wherein eligible students are given bags of food and books at the end of each week to enrich their lives. Scholastic Books donated books for the children and these were given to Rhonda to fill their bags.

Seminole County Friends of Abused Children were the recipients of the School Supply Drive that was held on the same day as our committee meeting. We thank our members who generously donated to this cause.

We will be continuing our "Somebody's Hungry" collection at our luncheons this year. Each month members are welcome to bring non-perishable food items to our meeting and a member of our Charitable Endeavor committee will arrange for the food to be delivered to a local charity of their choice. Make sure to read the newsletter for months when we have specific requests.

Other activities that we will continue in the upcoming year include our SafeHouse day of beauty, wrapping party and closet cleaning; Boys & Girls Club Birthday Parties; and our Secret Santa benefiting "Friends" & SafeHouse.

Signup sheets for all volunteer opportunities will be available at our September Meeting and representatives from our charities will be on hand if any member has a question.

We are also exploring an opportunity that was presented by our president, Lindsay Freeman, to partner with the Rotary Club of Lake Mary to distribute Thanksgiving meals to local families in need. The Rotary Club holds an annual meal packing party at Mercedes-Benz of North Orlando dealership and the money donated is doubled by Publix to buy food. We will have more details and a sign up at our October luncheon for volunteers who are interested.

Upcoming Events:

On September 17th, "Walk on Water" is having their annual 5K event to benefit "Safehouse of Seminole." Any member interested in participating may sign up online at www.walkonwaterfl.com. The cost is \$25 until 9/15 and goes up the day before the race.

The Boys & Girls Club of Central Florida will be hosting their annual Seminole County Faces of the Future Breakfast on Tuesday, September 27th @ 7:30 a.m. at their W. Sanford Branch. Last year our club was able to fill two tables. Please RSVP to charitableendeavorsHWC@gmail.com if you are interested in attending.

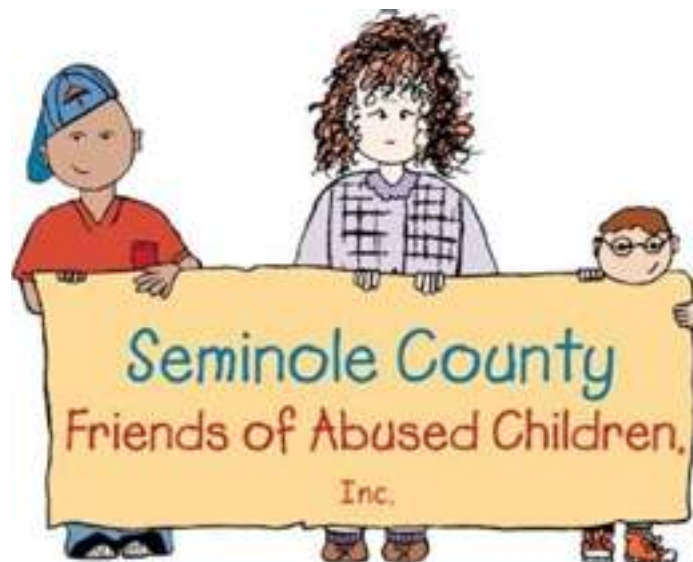
"Friends" is having a charity event to be held on the evening of September 29th from 6 to 9 PM at the Mercedes-Benz of North Orlando dealership. The tickets are \$30 each and we encouraged our members to attend as all proceeds benefit "Friends." Tickets will be available at our September Meeting and Faith Shorthouse will be available to answer any questions you might have regarding this fundraiser.

Peggy Pyle and Rosemary Robinson
Co-Chairs Charitable Endeavors
CharitableEndeavorsHWC@gmail.com

CHARITIES

Please Consider Heathrow Women's Club Charities as your Charity of Choice when making a donation to commemorate a special occasion, show appreciation or offer condolences. The Special Donation Form can be found [here](#) or contact Sheryl Johnson at 407-284-9788. Mail the form along with your check made payable to: Heathrow Women's Club Charities, Inc., PO Box 950145, Lake Mary, FL 32795. Notification will be sent to the individual you are honoring and you will be sent an acknowledgement of your donation. This is a wonderful way to show someone that you are thinking of them and to support our local charities listed below.

With the help of our sponsors listed on the following pages, we are able to proudly support the below Seminole County charities that benefit women and children.



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Heathrow Women's Club Charities is pleased to present our current Sponsors. We are grateful for their support and we invite you to show your appreciation by patronizing their business whenever possible.



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LAKE MARY Life
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 July/August 2015 | Vol. 13 • Issue 4

Together Again...
 for the *First* Time

Though they'd never met, two local women help each other battle - and beat - breast cancer.



Heathrow Women's Club: Charity Begins with Fun

For more than 25 years, members of the Heathrow Women's Club (HWC) have been perfecting their club motto: Socializing with a Purpose.

This year, record breaking membership and fundraising efforts resulted in donations of more than \$45,000 to local charities for women and children. At the club's recent week-long luncheon, the retiring board was thanked, the incoming board was inducted, checks were distributed, and, as usual, everyone had a great time.

Checks were distributed to the following organizations:

Friends of Abused Children and Families
 Accepted by Faith Shorthouse and Sharon Graham. Faith reported that there are presently 500 children involved in the court system in Seminole County. The club's contributions support tutoring, sports programs, arts programs, Secret Santa, and support for children who have aged out of the system.

SafeHouse of Seminole Daycare/After School Program
 Accepted by Mary Sisco and Jennifer Pliska. Since January, six families with a total of nine children successfully transitioned from Safe Home into their own housing units. That's nine children who are now being raised in violence-free homes.

Bags of Hope Central Florida
 Accepted by Sheldie Sarokin and Kathy Reynolds. The club not only contributed funds to provide food for disadvantaged families, but its members also logged more than 640 hours of volunteerism.

Boys & Girls Clubs of Central Florida, West Sanford Branch
 Accepted by Alicia Hodge and Nic Emerson. The funding received from LMLC has allowed the West Sanford Branch to enhance and expand the quality programs and projects for at-risk youth. LMLC also holds a monthly holiday party, making children feel like royalty.



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Heathrow Living is the official publication for the Heathrow Community. Please contact kaylie.oppedisano@n2pub.com for information on Heathrow Living magazine.

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