

THE 1987 - 2018 NEWZ

September 2018 Newz

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CLICK HERE TO SEE
THE CALENDAR

A Message from the President

The summer has certainly flown by, but our board members and so many of our committees have been hard at work. The ladies have been planning so many things for the upcoming year. Shelley Pynn and Carolyne Bailey, our Ways and Means Chairs, have been very busy working on our upcoming fundraisers. Our first will be the 3rd annual Golf Tournament on November 12. This promises to be a fun event for all. There will be more information at our luncheon or you can contact Shelley or Carolyne. Adrienne Derienzo hosted our very successful school drive for Friends of Abused Children in August. Thank you to all that donated. She is also working on Friends Helping Friends, the Walk on Water walk for SafeHouse and the upcoming Faces of the Future Breakfast benefiting the Boys and Girls Club. Mary Beth Ketelhut has been working with all of our social groups. She has already planned an upcoming Happy Hour Social scheduled for October 5th. Stop by her table to see all of the offerings the club has.

Sheryl Johnson is lining up our programs for the year. We will start off with the traditional Chit Chat on Tuesday, September 11. This is such a nice way to start the year off. All of the various committees will have tables set-up, so you can come and see some of the activities available to you. Since many of us haven't seen each other for a while, there will be lots of time to catch up with our friends and also meet the new ladies who have joined our club. Lindsay Freeman has information on membership or you can go to our website at www.heathrowwomensclub.com

Please mark your calendars:
September 11- Luncheon
September 27-Ladies Night Out
October 5- Happy Hour Social
October 9- Luncheon
November 12- Golf Tournament

There is lots more info in this addition of The Newz.
Looking forward to seeing you soon!
Warmest Regards,
Patti

SPOTLIGHT

Belinda Visnich

Our featured member this month is the very energetic Belinda Visnich. She just joined HWC during the last year and has already been very active supporting our Ways and Means and Charitable Endeavors committees and participating in a number of social activities, including the M \acute{e} lange dining group and Bunco. Belinda has had a decades-long career in marketing and sales and currently works part time at her husband Mike’s company, Goodmark Medical, coordinating sales and meeting activities. She and Mike met due to the craftiness of her Uncle Barney, but that’s a story for later.



Belinda grew up in Maryland with her brother and sister. She earned her double degrees from the University of Maryland in Communications & Media Studies and Psychology. Right out of college she worked concurrent jobs at ABC, a local television station—WTTG, and a hospital. She married early and divorced amicably several years later. Belinda moved to Ft. Myers when she was recruited for a job in marketing for a hospital. Later she was recruited by Harcourt Brace Jovanovich as convention director and moved to Orlando from where she traveled the world. Then, she landed a sales role with Johnson & Johnson where she had a very successful career becoming the first woman Senior Executive Sales Representative. This was not easy as she joined the pharmaceutical sales profession when 99% of her colleagues were male.

Belinda owned a home in MetroWest when she met Mike Visnich in 1994. They hit it off right away, after the introduction from Uncle Barney, and were married in 1997. Belinda became the second Mom to Mike’s three children, Janelle—17, Lance—15, and Shane—12. Mike is a successful serial entrepreneur, having started, sold, and started again companies in the medical device and software industries.

Belinda is an adventurer, with a split personality. She says she has two personas—the glamazon and the tomboy. I’ve only seen the former with the cutest clothes and shoes, perfect makeup and hair, and abundant jewelry. But, Belinda assured me that the tomboy exists as she seeks new and different experiences. Evidently, scuba diving is too tame for her, but skydiving and running the Dublin Marathon are more her cup of tea! She also lifts weights and enjoys hiking and kayaking.

Belinda is an animal lover, likes to ride horses and has adopted several dogs from Pet Rescue by Judy. Her most recent rescues are a Shepherd which was a trained police dog, a mini Australian Shepherd, and two cats. She walks the dogs, or rather they walk the petite Belinda, every day on the Wekiva Trail near her home in The Estates at Springs Landing.

Like many of us, Belinda has survived personal health and family tragedies. But, she continues to persevere with a bubbly personality and extremely friendly manner. She volunteers at ORMC in the Oncology unit. She and Mike have 7 grandchildren which give them the quietude of the continuity of life, and a lot of laughs. Some of Belinda’s personal challenges led her to seek new friends through HWC. I can’t wait to see how she enlivens our group. And, don’t forget to ask her about her crafty Uncle Barney and to share that “Barrel of Booze” that Mike won at our recent Gala!

BY LEE GRANGER

SPOTLIGHT

Lynn Beckman



There is always a first time for everything and when I interviewed our Spotlight member, Lynn Beckman, she brought along her friend, Janice Hamm. Their personalities are very complementary—Lynn the outgoing, excitable one and Janice the more measured. Visiting with both of them was great fun for me as I got to learn about two member’s stories; but, for now I’m just going to recount Lynn’s. Lynn joined HWC to get more involved in supporting charities and participate in social activities, after retiring from a 20-year career in teaching.

Originally from New York, Lynn and her family moved to Orlando when she was in the sixth grade. So, she really considers herself a native Floridian. She grew up in Orange County and got her Bachelors degree in Advertising and Public Relations from the University of Florida. After graduation, she was an Ad Sales Account Executive for the *Orlando Sentinel* and it turned out she was really good at it. She married and had her three daughters in succession. Thereafter, she became a stay-at-home Mom while the girls were young.

As the girls grew older, Lynn started substitute teaching at a local high school. Then she was asked to teach a Journalism class which led her to go back and earn her teaching certificate. She then taught intensive reading instruction to eighth graders for 10 years in Orange County and then 10 more in Seminole County. She lived in Winter Springs and then moved to Heron Ridge in Heathrow in 2011 with her husband Don. Now they walk in Heathrow 3-5 miles several times a week. Although her house was not that old when they moved in, Lynn has supervised continuous renovations since then including the kitchen, floors, pool and spa, and more! Decorating and design are her passion!

Lynn is very family oriented and her sisters and mother live nearby, as well as her daughters and five grandchildren. She says she is lucky to be able to spend time with all of them, especially her mother. She shows how much she loves her family and friends through her cooking, especially soups and Italian dishes. During her down time, she likes to watch Bravo and enjoys reading, such as articles about health and fitness. Lynn and Don spend a couple of weeks each year at Hilton Head Island and have traveled to Mexico, Jamaica and have gone on several cruises.

This summer, Lynn and some of her besties, including Janice, are going to New York City for a girls’ fun weekend. Lynn is involved in many HWC groups including Dine Around, Lunch Bunch, Bunko, and a Mélange group. She supports our charities and recently attended our Gala. To me, Lynn’s experience with HWC epitomizes what we’re all about—Socializing with a Purpose. She has met many new friends and her outgoing personality keeps all gatherings lively. Her squad is planning to go see the new movie, *Book Club*, and they’ve invited me along! Lynn will enthusiastically share the movie review when she sees you!

By: Lee Granger

SAVE the DATES

BIRTHDAYS

September 4 Kristan Priem
September 8 Beverly Siceloff
September 11 Anita Trapane
September 16 Karen Ahmes
September 16 Gayle Gattuso
September 16 Rosemary Robinson
September 25 Judy Rosenbluth
September 29 Manjit Grewal

ANNIVERSARIES

September 1 Mary Beth and Bill Ketelhut
September 4 Rosemarie and Tony Cazeau
September 8 Delores and Jim Lash
September 11 Ann and Phil Greenfield
September 27 Cheryl and Steve Foutz

EVENTS

September 23 Walk on Water 5K Run/Walk
November 12 3rd Annual Golf Tournament
Held at the Heathrow Country Club
December 11 Bake Sale
January 26 Yard Sale
April 13 Spring Event

To see all of the upcoming events visit
www.heathrowwomensclub.com/calendar

MEMBERSHIP

The Membership Committee keeps a record of all of our current and new members.

Thank you to everyone who took the time to renew your 2018-19 Heathrow Women's Club membership!

We are looking forward to another great year ahead so if you haven't renewed your membership please make sure to do so as soon as possible. Remember, you must be a current member to participate in social and committee activities.

There are two ways to renew your members:

Online: <http://www.heathrowwomensclub.com/pay-online/membership-dues>

By Mail: Print the attached form and mail along with your checks to
Lindsay Freeman, Membership Vice President
1524 Langham Terrace
Lake Mary, FL 32746

We already have 8 new members for the year - welcome to our club!! The Hospitality Committee will be reaching out to each of our new members in August with details and dates for our new member events. We are looking forward to getting to know you!

Warm regards,

Lindsay Freeman
Vice President Membership

Lindsay Freeman
MembershipHWC@gmail.com



Membership 2018-2019

"It is the MISSION of the Heathrow Women's Club to contribute to the health and welfare of women and children in Seminole County, financially and with the time and talent of our members. We encourage "Socializing with a Purpose" to promote friendship, harmony and goodwill amongst our members and within our community. These interactions will further the kind of relationships that will allow us to fulfill our mission."

COMMITTEE DESCRIPTIONS

Charitable Endeavors: responsible for coordinating volunteer activities and distributing funds raised by the club to our selected charities.

Communications: responsible for the club's website, newsletter and social media (Facebook). Computer training is available to anyone interested in being on this committee.

Finance: responsible for staffing the registration table at our luncheon.

Focus: responsible for conducting our annual satisfaction survey as well as keeping updated records of job descriptions for the Executive Board and Standing Committee Chairs. The committee also maintains the club bylaws, and the policies and procedures.

Hospitality: responsible for welcoming new members and familiarize them with club and our activities. This can include, but is not limited to, bringing new members to meetings, sitting with new members at the luncheon and introducing them to other members who may have similar interests. This committee also hosts two "new member get-togethers" a year. Must be an HWC member for one year to join this committee.

Program: responsible for developing program ideas and securing speakers as well as developing the menus for our monthly luncheon meetings. Since programs and speakers must be finalized during the

summer months, the committee will begin meeting prior to the end of the previous fiscal year.

Public Relations: responsible for promoting the club's activities via community based electronic signage and print materials. This includes writing and sending press releases and photographing club events. Other tasks that fall under Public Relations include but are not limited to: writing articles for the Heathrow Living Magazine and member Spotlight articles.

Social: responsible for organizing social activities and events for HWC members and when appropriate for their adult guests as well. Some activities include: Bridge, Bunco, Dine Around, Book Club, Progressive Dinner, Happy Hour Social and much, much more.

Membership: responsible for answering questions from prospective members about the club and registering new members at the luncheons.

Ways & Means: responsible for planning and implementing the fundraising efforts of the club, including Club Sponsorships. Members are encouraged to participate in a variety of activities throughout the year; i.e. Annual Golf Tournament, Bake Sale, Yard Sale, Purse Auction, Major Spring Benefit and more.

The charitable organizations currently supported by the Heathrow Women's Club are:

- > **Boys & Girls Club West Sanford Branch** – Builds character through everyday leadership and guidance in behavior and attitude to young children of all nationalities, races and creeds.
- > **Hearts, Hands & Hope** - Dedicated to helping children and families who are struggling by providing goods, services and/or financial support.
- > **SafeHouse of Seminole** - Dedicated to ending the cycle of domestic violence in Seminole County.
- > **Seminole County Friends of Abused Children** - Promotes and assists efforts to provide for the needs of abused and neglected children in Seminole County.



HWC membership dues are \$100 (from September to May) and should be paid online at www.heathrowomensclub.com or in the form of two separate checks as follows:

\$25.00 payable to Heathrow Women's Club

\$75.00 (tax deductible) payable to Heathrow Women's Club Charities, Inc.

Membership is Non-Transferable and Dues are Non-Refundable

Mail your checks to: Lindsay Freeman, Membership Vice President
1524 Langham Terrance
Heathrow, FL 32746

The Club's success is dependent upon the member's active participation. By submitting your application for membership you are agreeing to become an active member of the club, which includes participating in club activities, committees and fundraising.

Please complete your membership information for the current year. The information you submit will be included in our membership directory which is available in print and on our website. The online directory is password protected. Club communication, including our newsletter, will be sent to the email address you submit in your membership information. Any changes to your information during the year should be submitted to the membership chair. **PLEASE PRINT CLEARLY and fill in each blank space.**

Zip Code

Phone: Home: _____ Cell: _____ Office: _____

E-Mail: _____

Your Birthday (Month/Day): _ _ Husband's name: _____

Wedding Anniversary: _____

PLEASE REVIEW THE COMMITTEE(S) DESCRIPTIONS ON THE FRONT PAGE AND INDICATE ON WHICH COMMITTEE (S) YOU WOULD LIKE TO SERVE FOR 2017-18.

Committee(s) on which I would like to serve: _____

Have you previously been a member of HWC? Yes ___ No ___ If yes, when _____

How did you learn about HWC? _____

Are you interested in serving on the Board / Chairing a Committee in the future? Yes ___ No ___

ALL LUNCHEON RESERVATIONS ARE MADE ON LINE THROUGH THE HWC WEBSITE.

If you have a special need in making reservations check here.



New Member Biography Information

Welcome to the Heathrow Women's Club! As a new member, we will include a brief biography of you in an upcoming edition of our newsletter, The Newz. Please answer the questions below and return with your membership application.

Your Name:

Where do you live and how long have you lived in the area?

Where did you move from?

Are you employed and if so, what do you do? If you are retired, what did you work at?

What are your hobbies?

Children and/or grandchildren?

If you'd like, please tell us why you joined the Heathrow Women's Club.

Anything else you'd like to add?

CHARITABLE *Endeavors*

Charitable Endeavors reviews all potential charities to be supported by Heathrow Women's Club and Heathrow Women's Club Charities, Inc. CE also arranges local volunteer opportunities and donations.

Charitable Endeavors Committee is looking forward to a great year ahead of Fundraising for a Purpose. Our newest charity Hearts, Hands, and Hope had a successful food drive this summer and we thank the many volunteers. A special thank you to our friends at BNY Mellon for their help with the HHH summer program. This year we kicked off an early School Supply Drive, as school begins earlier this year. Please drop off your school supplies on August 8th from 11-1 at Sawyer Lake Park. Faith Shorthouse, from Friends of Abused Children, will be there to collect and will distribute among the children. Our regular meetings will be on the 4th Tuesday of each month, as needed, at Sawyer Lake Club House, from 11-12 noon. Enjoy the rest of your summer.

Adrienne DeRienzo, Chairperson Charitable Endeavors

WAYS & MEANS

Greetings from Ways & Means!

The planning for our 2018-2019 Fund Raiser Events has begun! The Ways & Means Committee will meet on the 3rd Monday each month at 5:00 pm. All planning meetings will be held at Sawyer Lake Park in Heathrow.

Before you know it, our 3rd Annual Golf Tournament at Heathrow Country Club will be here. If you took part in any way at our previous tournaments, you know what a fun and successful event it was! An individual player costs \$150 and Foursomes are \$500: this includes cart, box lunch, buffet dinner, silent auction, raffles and much, much more! Hole sponsorships will again be available for \$100 with Hole #18 designated once again as the "Hole of Fame" where members can show their support of our club's charitable endeavors! Watch upcoming editions of The Newz for full details.

All proceeds from our Fund Raiser activities benefit our selected charities including:

- Boys & Girls Club of Central Florida, W. Sanford Branch
- Hearts, Hands & Hope
- SafeHouse of Seminole
- Seminole County Friends of Abused Children

Be Sure to Save the Date for our 2018 Fund Raiser Events!

Monday, November 12 - HWCC 3rd Annual Golf Tournament, Heathrow Country Club

Tuesday, December 11 - Annual Bake Sale at the December Luncheon Meeting

The best way to make the most out of your Heathrow Women's Club membership is to become active on a committee and what better committee than the one that raises the much needed funds for our selected charities.

If you are interested in becoming involved in Ways & Means please contact Shelley Pynn or Carolyn Bailey. We appreciate your participation and the donation of your time and talent to those in need in our community.

Regards,

Shelley Pynn, 407-492-1455, Carolyn Bailey, 407-454-1122

Ways & Means Co-Chairs, WaysandMeansHWC@gmail.com

WAYS &

SOCIAL

The Social Committee decides
committee will be meeting on
social activities for the calendar

Please stop by the Social table
opportunity to view and discuss

Group Activities

PROGRAMS

Tuesday, September 11, 2018

11:00 Luncheon Registration

Chit-Chat Luncheon

Please join us on Tuesday, September 11th for our traditional HWC Chit-Chat Luncheon at the Heathrow Country Club. We will be kicking off the 2018-2019 season by greeting and meeting many new members, and giving returning members a chance to catch up with one another after a pleasant summer break. All will have an opportunity to visit the HWC informational tables within the main lobby, and learn about the various volunteer opportunities that our charitable organization offers, such as the Charitable Endeavors Committee, the Ways and Means Committee, as well as many other committees that you may find equally rewarding to be a part of. Additionally, there are many fun and enjoyable social activities that are available. By becoming involved with both our charitable and social activities, you will truly enjoy all that the Heathrow Women's Club has to offer and you will make many new friends along the way! Our club is open to all women in Central Florida. You are not required to live within the Heathrow Community and you are not required to have a membership to the Heathrow Country Club. Advance registration is required for our monthly luncheons. The September luncheon will be an Italian Themed Buffet featuring Chicken Masala and Vegetarian Lasagna. Tiramisu will be the dessert. You can make your reservation for the September meeting by going to our website at www.heathrowwomensclub.com **no later than Friday, September 7, 2018**. The luncheon is \$25. We hope to see you there!

Sheryl Johnson
Programs, Chair
ProgramsHWC@gmail.com

CORRESPONDING *Secretary*

DONATIONS

Is there someone you would like to remember, celebrate, or honor in the form of a charitable donation? The Heathrow Women's Club Charities (HWCC) has donation forms that you can easily access on the HWC website. Go to the drop-down box under "Causes" and click on "Donations". Then print out the form found by clicking on "Please fill out this form" and mail it with your donation to the address provided. Your gift, thoughts, and kind generosity will be very much appreciated by the ones whom you are honoring and our charities that we work so hard for will benefit greatly as well. No gift is too large or too small.

If you have any questions, please contact:

Jane Oatway
407-314-6520
Joatway@cfl.rr.com

Also, if you know of a club member that is experiencing health problems, undergoing surgery, or who has a spouse who is experiencing these, please notify Jane Oatway, our corresponding secretary, so that she may send them a note from the club to express our thoughts and support.

Jane Oatway
Corresponding Secretary
CorrespondingSecretaryHWC@gmail.com

CHARITIES

Please Consider Heathrow Women's Club Charities as your Charity of Choice when making a donation to commemorate a special occasion, show appreciation or offer condolences. The Special Donation Form can be found [here](#) or contact Sally Beisler at 407-333-1910. Mail the form along with your check made payable to: Heathrow Women's Club Charities, Inc., PO Box 950145, Lake Mary, FL 32795. Notification will be sent to the individual you are honoring and you will be sent an acknowledgement of your donation. This is a wonderful way to show someone that you are thinking of them and to support our local charities listed below.

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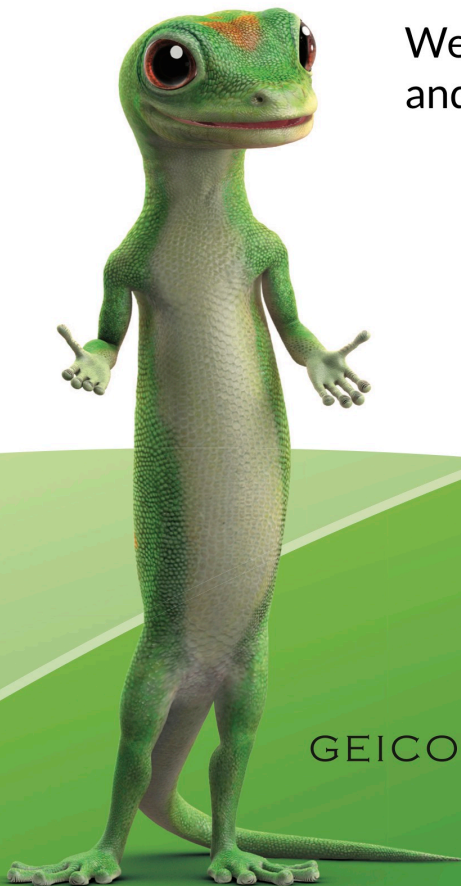
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Heathrow Living is the official publication for the Heathrow Community. Please contact kaylie.oppedisano@n2pub.com for information on Heathrow Living magazine.