

THE 1987 - 2018 NEWZ

Summer 2018 Newz Edition

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CLICK HERE TO SEE
THE CALENDAR

A Message from the President

I hope that everyone is enjoying their summer.

Your HWC Board is busy making plans for the upcoming year. Many things are in the works and you can learn more about them in this newsletter and at our first luncheon in September. We will start off with our traditional Chit Chat buffet. Ways and Means, Charitable Endeavors, Social, and Membership will all be represented. It's a great time to catch up with one another after the summer break. There will be lots of time to socialize and sign up for upcoming events. Sheryl Johnson has been busy with her committee planning some great programs for our upcoming year.

The Boys & Girls Club of Central Florida, West Sanford Branch; Hearts, Hands, and Hope; SafeHouse of Seminole; and Seminole County Friends of Abused Children are our chosen charities for the upcoming year. Adrienne DeRienzo can let you know what volunteer opportunities are available and when. There is also information about the school supply drive for Friends of Abused Children. Please read Adrienne's article for more information.

Carolyne Bailey and Shelley Pynn and the Ways & Means Committee have been busy planning our fund raisers. They meet on the 3rd Monday of the month at Sawyer Lake Park.

Mary Beth Kettlehut will have sign-up sheets at the luncheon for our many social activities. We have bunco, bridge, bike riding, canasta, book clubs, dine arounds, movie night, lunch bunch, euchre, social evenings, happy hour outings and so much more. There is definitely something for everyone!

If you haven't already signed up for the 2018-19 year of Heathrow Women's Club you can do so on our website at www.heathrowwomensclub.com. There is no additional charge to join online. For more information, please check out the membership article in this issue of The Newz. Lindsay Freeman, our Membership Chair, can answer any questions you may have. Remember you don't need to reside in Heathrow or be a member of the Country Club to join our group.

In closing, I am looking forward to a great year making new friends, spending time with those we haven't seen in a while and making a difference in our community.

This promises to be an exciting year for our club and I am so happy to be a part of it!

Patti Neveleff
President HWC/HWCC

SPOTLIGHT

Belinda Visnich

Our featured member this month is the very energetic Belinda Visnich. She just joined HWC during the last year and has already been very active supporting our Ways and Means and Charitable Endeavors committees and participating in a number of social activities, including the Mélange dining group and Bunco. Belinda has had a decades-long career in marketing and sales and currently works part time at her husband Mike's company, Goodmark Medical, coordinating sales and meeting activities. She and Mike met due to the craftiness of her Uncle Barney, but that's a story for later.



Belinda grew up in Maryland with her brother and sister. She earned her double degrees from the University of Maryland in Communications & Media Studies and Psychology. Right out of college she worked concurrent jobs at ABC, a local television station—WTTG, and a hospital. She married early and divorced amicably several years later. Belinda moved to Ft. Myers when she was recruited for a job in marketing for a hospital. Later she was recruited by Harcourt Brace Jovanovich as convention director and moved to Orlando from where she traveled the world. Then, she landed a sales role with Johnson & Johnson where she had a very successful career becoming the first woman Senior Executive Sales Representative. This was not easy as she joined the pharmaceutical sales profession when 99% of her colleagues were male.

Belinda owned a home in MetroWest when she met Mike Visnich in 1994. They hit it off right away, after the introduction from Uncle Barney, and were married in 1997. Belinda became the second Mom to Mike's three children, Janelle—17, Lance—15, and Shane—12. Mike is a successful serial entrepreneur, having started, sold, and started again companies in the medical device and software industries.

Belinda is an adventurer, with a split personality. She says she has two personas—the glamazon and the tomboy. I've only seen the former with the cutest clothes and shoes, perfect makeup and hair, and abundant jewelry. But, Belinda assured me that the tomboy exists as she seeks new and different experiences. Evidently, scuba diving is too tame for her, but skydiving and running the Dublin Marathon are more her cup of tea! She also lifts weights and enjoys hiking and kayaking.

Belinda is an animal lover, likes to ride horses and has adopted several dogs from Pet Rescue by Judy. Her most recent rescues are a Shepherd which was a trained police dog, a mini Australian Shepherd, and two cats. She walks the dogs, or rather they walk the petite Belinda, every day on the Wekiva Trail near her home in The Estates at Springs Landing.

Like many of us, Belinda has survived personal health and family tragedies. But, she continues to persevere with a bubbly personality and extremely friendly manner. She volunteers at ORMC in the Oncology unit. She and Mike have 7 grandchildren which give them the quietude of the continuity of life, and a lot of laughs. Some of Belinda's personal challenges led her to seek new friends through HWC. I can't wait to see how she enlivens our group. And, don't forget to ask her about her crafty Uncle Barney and to share that "Barrel of Booze" that Mike won at our recent Gala!

BY LEE GRANGER

SPOTLIGHT

Lynn Beckman



There is always a first time for everything and when I interviewed our Spotlight member, Lynn Beckman, she brought along her friend, Janice Hamm. Their personalities are very complementary—Lynn the outgoing, excitable one and Janice the more measured. Visiting with both of them was great fun for me as I got to learn about two member’s stories; but, for now I’m just going to recount Lynn’s. Lynn joined HWC to get more involved in supporting charities and participate in social activities, after retiring from a 20-year career in teaching.

Originally from New York, Lynn and her family moved to Orlando when she was in the sixth grade. So, she really considers herself a native Floridian. She grew up in Orange County and got her Bachelors degree in Advertising and Public Relations from the University of Florida. After graduation, she was an Ad Sales Account Executive for the *Orlando Sentinel* and it turned out she was really good at it. She married and had her three daughters in succession. Thereafter, she became a stay-at-home Mom while the girls were young.

As the girls grew older, Lynn started substitute teaching at a local high school. Then she was asked to teach a Journalism class which led her to go back and earn her teaching certificate. She then taught intensive reading instruction to eighth graders for 10 years in Orange County and then 10 more in Seminole County. She lived in Winter Springs and then moved to Heron Ridge in Heathrow in 2011 with her husband Don. Now they walk in Heathrow 3-5 miles several times a week. Although her house was not that old when they moved in, Lynn has supervised continuous renovations since then including the kitchen, floors, pool and spa, and more! Decorating and design are her passion!

Lynn is very family oriented and her sisters and mother live nearby, as well as her daughters and five grandchildren. She says she is lucky to be able to spend time with all of them, especially her mother. She shows how much she loves her family and friends through her cooking, especially soups and Italian dishes. During her down time, she likes to watch Bravo and enjoys reading, such as articles about health and fitness. Lynn and Don spend a couple of weeks each year at Hilton Head Island and have traveled to Mexico, Jamaica and have gone on several cruises.

This summer, Lynn and some of her besties, including Janice, are going to New York City for a girls’ fun weekend. Lynn is involved in many HWC groups including Dine Around, Lunch Bunch, Bunko, and a Mélange group. She supports our charities and recently attended our Gala. To me, Lynn’s experience with HWC epitomizes what we’re all about—Socializing with a Purpose. She has met many new friends and her outgoing personality keeps all gatherings lively. Her squad is planning to go see the new movie, *Book Club*, and they’ve invited me along! Lynn will enthusiastically share the movie review when she sees you!

By: Lee Granger

SAVE the DATES

BIRTHDAYS

July 2	Charlotte Kirk
July 9	Christina Culbertson
July 25	Sharon Kelly
July 27	Anna Kiss
July 30	Karen Christian
August 3	Carol Ann Dove
August 7	Jane Oatway
August 7	Katherine Gosda
August 9	Peggy Capouano
August 14	Sally Beisler
August 16	Linda Caron
August 22	Lynn Wollin
August 23	Sheryl Johnson
August 24	Mary Jane Crouse
August 28	Lindsay Freeman
August 28	Ann Russo

ANNIVERSARIES

July 2	Joyce Moreno
July 3	Paula and Joel Rubin
July 5	Belinda and Michael Visnich
July 9	Joan and James Lynch
July 17	Rosalyn and Burt Sellers
July 31	Karen and Howard Watson
August 1	Helen and Michael Morin
August 1	Ingrid and Greg Watson
August 5	Lindsay and Isaac Freeman
August 10	Mercy and Tom Joyce
August 15	Lynn and Donald Beckman
August 19	Martha and Bob Halcrow
August 21	Peggy and Albert Capouano

EVENTS

September 23	Walk on Water 5K Run/Walk
November 12	3rd Annual Golf Tournament Held at the Heathrow Country Club
December 11	Bake Sale
January 26	Yard Sale
April 13	Spring Event

To see all of the upcoming events visit
www.heathrowwomensclub.com/calendar

MEMBERSHIP

The Membership Committee keeps a record of all of our current and new members.

Thank you to everyone who took the time to renew your 2018-19 Heathrow Women's Club membership!

We are looking forward to another great year ahead so if you haven't renewed your membership please make sure to do so as soon as possible. Remember, you must be a current member to participate in social and committee activities.

There are two ways to renew your members:

Online: <http://www.heathrowwomensclub.com/pay-online/membership-dues>

By Mail: Print the attached form and mail along with your checks to
Lindsay Freeman, Membership Vice President
1524 Langham Terrace
Lake Mary, FL 32746

We already have 8 new members for the year - welcome to our club!! The Hospitality Committee will be reaching out to each of our new members in August with details and dates for our new member events. We are looking forward to getting to know you!

Warm regards,

Lindsay Freeman
Vice President Membership

Lindsay Freeman
MembershipHWC@gmail.com



Membership 2018-2019

"It is the MISSION of the Heathrow Women's Club to contribute to the health and welfare of women and children in Seminole County, financially and with the time and talent of our members. We encourage "Socializing with a Purpose" to promote friendship, harmony and goodwill amongst our members and within our community. These interactions will further the kind of relationships that will allow us to fulfill our mission."

COMMITTEE DESCRIPTIONS

Charitable Endeavors: responsible for coordinating volunteer activities and distributing funds raised by the club to our selected charities.

Communications: responsible for the club's website, newsletter and social media (Facebook). Computer training is available to anyone interested in being on this committee.

Finance: responsible for staffing the registration table at our luncheon.

Focus: responsible for conducting our annual satisfaction survey as well as keeping updated records of job descriptions for the Executive Board and Standing Committee Chairs. The committee also maintains the club bylaws, and the policies and procedures.

Hospitality: responsible for welcoming new members and familiarize them with club and our activities. This can include, but is not limited to, bringing new members to meetings, sitting with new members at the luncheon and introducing them to other members who may have similar interests. This committee also hosts two "new member get-togethers" a year. Must be an HWC member for one year to join this committee.

Program: responsible for developing program ideas and securing speakers as well as developing the menus for our monthly luncheon meetings. Since programs and speakers must be finalized during the

summer months, the committee will begin meeting prior to the end of the previous fiscal year.

Public Relations: responsible for promoting the club's activities via community based electronic signage and print materials. This includes writing and sending press releases and photographing club events. Other tasks that fall under Public Relations include but are not limited to: writing articles for the Heathrow Living Magazine and member Spotlight articles.

Social: responsible for organizing social activities and events for HWC members and when appropriate for their adult guests as well. Some activities include: Bridge, Bunco, Dine Around, Book Club, Progressive Dinner, Happy Hour Social and much, much more.

Membership: responsible for answering questions from prospective members about the club and registering new members at the luncheons.

Ways & Means: responsible for planning and implementing the fundraising efforts of the club, including Club Sponsorships. Members are encouraged to participate in a variety of activities throughout the year; i.e. Annual Golf Tournament, Bake Sale, Yard Sale, Purse Auction, Major Spring Benefit and more.

The charitable organizations currently supported by the Heathrow Women's Club are:

- > **Boys & Girls Club West Sanford Branch** – Builds character through everyday leadership and guidance in behavior and attitude to young children of all nationalities, races and creeds.
- > **Hearts, Hands & Hope** - Dedicated to helping children and families who are struggling by providing goods, services and/or financial support.
- > **SafeHouse of Seminole** - Dedicated to ending the cycle of domestic violence in Seminole County.
- > **Seminole County Friends of Abused Children** - Promotes and assists efforts to provide for the needs of abused and neglected children in Seminole County.



HWC membership dues are \$100 (from September to May) and should be paid online at www.heathrowomensclub.com or in the form of two separate checks as follows:

\$25.00 payable to Heathrow Women's Club

\$75.00 (tax deductible) payable to Heathrow Women's Club Charities, Inc.

Membership is Non-Transferable and Dues are Non-Refundable

Mail your checks to: Lindsay Freeman, Membership Vice President
1524 Langham Terrance
Heathrow, FL 32746

The Club's success is dependent upon the member's active participation. By submitting your application for membership you are agreeing to become an active member of the club, which includes participating in club activities, committees and fundraising.

Please complete your membership information for the current year. The information you submit will be included in our membership directory which is available in print and on our website. The online directory is password protected. Club communication, including our newsletter, will be sent to the email address you submit in your membership information. Any changes to your information during the year should be submitted to the membership chair. **PLEASE PRINT CLEARLY and fill in each blank space.**

Zip Code

Phone: Home: _____ Cell: _____ Office: _____

E-Mail: _____

Your Birthday (Month/Day): _ _ Husband's name: _____

Wedding Anniversary: _____

PLEASE REVIEW THE COMMITTEE(S) DESCRIPTIONS ON THE FRONT PAGE AND INDICATE ON WHICH COMMITTEE (S) YOU WOULD LIKE TO SERVE FOR 2017-18.

Committee(s) on which I would like to serve: _____

Have you previously been a member of HWC? Yes ___ No ___ If yes, when _____

How did you learn about HWC? _____

Are you interested in serving on the Board / Chairing a Committee in the future? Yes ___ No ___

ALL LUNCHEON RESERVATIONS ARE MADE ON LINE THROUGH THE HWC WEBSITE.

If you have a special need in making reservations check here.



New Member Biography Information

Welcome to the Heathrow Women's Club! As a new member, we will include a brief biography of you in an upcoming edition of our newsletter, The Newz. Please answer the questions below and return with your membership application.

Your Name:

Where do you live and how long have you lived in the area?

Where did you move from?

Are you employed and if so, what do you do? If you are retired, what did you work at?

What are your hobbies?

Children and/or grandchildren?

If you'd like, please tell us why you joined the Heathrow Women's Club.

Anything else you'd like to add?

CHARITABLE *Endeavors*

Charitable Endeavors reviews all potential charities to be supported by Heathrow Women's Club and Heathrow Women's Club Charities, Inc. CE also arranges local volunteer opportunities and donations.

Charitable Endeavors Committee is looking forward to a great year ahead of Fundraising for a Purpose. Our newest charity Hearts, Hands, and Hope had a successful food drive this summer and we thank the many volunteers. A special thank you to our friends at BNY Mellon for their help with the HHH summer program. This year we kick off an early School Supply Drive, as school begins earlier this year. Please drop off your school supplies on August 8th from 11-1 at Sawyer Lake Park. Faith Shorthouse, from Friends of Abused Children, will be there to collect and will distribute among the children. Our regular meetings will be on the 4th Tuesday of each month, as needed, at Sawyer Lake Club House, from 11-12 noon. Enjoy the rest of your summer.

SCHOOL SUPPLY LIST

CRAYONS (24 COUNT)
WASHABLE MARKERS
GLUE STICKS
PENCIL CAP ERASERS
LEAD PENCILS (YELLOW #2)
BLUNT SCISSORS
ROUNDED SCISSORS
HIGHLIGHTERS (YELLOW/MULTI-COLORED)
PINK BLOCK ERASERS
DRY ERASE WHITE BOARD MARKERS
WIDE RULED NOTEBOOK PAPER (200 COUNT)
COLLEGE RULED NOTEBOOK PAPER (FOR HIGH SCHOOL STUDENTS)
POCKET FOLDERS (ASST. COLORS)
BRAD FOLDERS (ASST. COLORS)
COMPOSITION NOTEBOOK (BLACK AND WHITE MARBLE COVER)
BALL POINT PENS, MEDIUM POINT (BLACK/BLUE/RED)
COLORED PENCILS
SPIRAL NOTEBOOK - wide and college ruled
ELMERS GLUE BOTTLE
HAND HELD PENCIL SHARPENER
SHARPIE FINE LINE MARKER (BLACK)
PLASTIC RULER (12 INCH STD. AND METRIC)
PROTRACTOR
COMPASS
PENCIL HOLDERS (ZIP BAG OR SMALL PLASTIC CONTAINER)
Hand sanitizers
1" BINDERS

Adrienne DeRienzo, Chairperson Charitable Endeavors

WAYS & MEANS

Greetings from Ways & Means!

The planning for our 2018-2019 Fund Raiser Events has begun! The Ways & Means Committee will meet on the 3rd Monday each month at 5:00 pm. All planning meetings will be held at Sawyer Lake Park in Heathrow.

Before you know it, our 3rd Annual Golf Tournament at Heathrow Country Club will be here. If you took part in any way at our previous tournaments, you know what a fun and successful event it was! An individual player costs \$150 and Foursomes are \$500: this includes cart, box lunch, buffet dinner, silent auction, raffles and much, much more! Hole sponsorships will again be available for \$100 with Hole #18 designated once again as the "Hole of Fame" where members can show their support of our club's charitable endeavors! Watch upcoming editions of The Newz for full details.

All proceeds from our Fund Raiser activities benefit our selected charities including:

- Boys & Girls Club of Central Florida, W. Sanford Branch
- Hearts, Hands & Hope
- SafeHouse of Seminole
- Seminole County Friends of Abused Children

Be Sure to Save the Date for our 2018 Fund Raiser Events!

Monday, November 12 - HWCC 3rd Annual Golf Tournament, Heathrow Country Club

Tuesday, December 11 - Annual Bake Sale at the December Luncheon Meeting

The best way to make the most out of your Heathrow Women's Club membership is to become active on a committee and what better committee than the one that raises the much needed funds for our selected charities.

If you are interested in becoming involved in Ways & Means please contact Shelley Pynn or Carolyn Bailey. We appreciate your participation and the donation of your time and talent to those in need in our community.

Regards,

Shelley Pynn, 407-492-1455, Carolyn Bailey, 407-454-1122

Ways & Means Co-Chairs, WaysandMeansHWC@gmail.com

WAYS & MEANS



HEATHROW[®]

Women's Club Charities, Inc

3RD ANNUAL GOLF TOURNAMENT

Heathrow Country Club | 1200 Bridgewater Drive, Heathrow, FL 32746
Monday, November 12, 2018 | Check in 11am, Shot-Gun Scramble 12pm

All Proceeds Benefit:

- Boys & Girls Club of Central FL, W. Sanford Branch
- Hearts, Hands, & Hope
- SafeHouse of Seminole
- Seminole County Friends of Abused Children

Individual Player \$150 | Foursomes \$500

Range Balls, Box Lunch, Buffet Dinner, Prizes, Raffle, Goodie Bag and More!

FOR ADDITIONAL INFORMATION OR QUESTIONS, PLEASE CONTACT
CAROLYNE BAILEY / 407.454.1122

SOCIAL

The Social Committee decides what activities are appropriate for HWC and then plans and executes them.

Group Activities

Many of the Social Group activities continue to meet throughout the summer.

Sign-up sheets for current and new social groups will be available at the September luncheon meeting. Please contact Mary Beth Ketelhut, 617-620-6348, SOCIALGROUPSHWC@GMAIL.COM if you have any new social ideas or would like to start a new group.

HAPPY SOCIALIZING... WITH A PURPOSE!

Mary Beth Ketelhut
617-620-6348
socialgroupshwc@gmail.com

Mary Beth Ketelhut
Social Committee

PROGRAMS

The Programs Committee has been hard at work lining up programs for the 2018-2019 season. We will start off in September with our traditional "Chit-Chat Session" which gives returning members a chance to catch up with one another. It also gives us a wonderful opportunity to meet and enjoy getting to know our newest friends and participants who have recently joined us and become a part of our organization. The "Chit - Chat Session" gives everyone an opportunity to visit the Heathrow Women's Club "Informational Tables" located within the Heathrow Country Club, (in the building to the right of the main building). Our newest members will especially enjoy this opportunity to learn about, and become involved with, any and all of the various volunteer opportunities that our charitable organization offers, such as: the Charitable Endeavors Committee, the Ways and Means Committee, as well as many other committees that one may find equally rewarding to be a part of. Additionally, there will be many fun and enjoyable social activities that you can "sign up" for, in order to become a part of the group that you are interested in joining. By becoming involved with both our charitable and social activities, you will truly enjoy all that the Heathrow Women's Club has to offer and you will make many friends along the way! So, stay tuned, we will be updating you with more "Programs" information in the next HWC Newz letter.

Sheryl Johnson
Programs, Chair
ProgramsHWC@gmail.com

CORRESPONDING *Secretary*

DONATIONS

Is there someone you would like to remember, celebrate, or honor in the form of a charitable donation? The Heathrow Women's Club Charities (HWCC) has donation forms that you can easily access on the HWC website. Go to the drop-down box under "Causes" and click on "Donations". Then print out the form found by clicking on "Please fill out this form" and mail it with your donation to the address provided. Your gift, thoughts, and kind generosity will be very much appreciated by the ones whom you are honoring and our charities that we work so hard for will benefit greatly as well. No gift is too large or too small.

If you have any questions, please contact:

Jane Oatway
407-314-6520
Joatway@cfl.rr.com

Also, if you know of a club member that is experiencing health problems, undergoing surgery, or who has a spouse who is experiencing these, please notify Jane Oatway, our corresponding secretary, so that she may send them a note from the club to express our thoughts and support.

Jane Oatway
Corresponding Secretary
CorrespondingSecretaryHWC@gmail.com

CHARITIES

Please Consider Heathrow Women's Club Charities as your Charity of Choice when making a donation to commemorate a special occasion, show appreciation or offer condolences. The Special Donation Form can be found [here](#) or contact Sally Beisler at 407-333-1910. Mail the form along with your check made payable to: Heathrow Women's Club Charities, Inc., PO Box 950145, Lake Mary, FL 32795. Notification will be sent to the individual you are honoring and you will be sent an acknowledgement of your donation. This is a wonderful way to show someone that you are thinking of them and to support our local charities listed below.

With the help of our sponsors listed on the following pages, we are able to proudly support the below Seminole County charities that benefit women and children.



Heart, Hands and Hope

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Heathrow Women's Club Charities is pleased to present our current Sponsors. We are grateful for their support and we invite you to show your appreciation by patronizing their business whenever possible.



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A beautiful senior living campus in Lake Mary. The Valencia consists of freestanding villas and apartments; The Cordova offers Assisted Living and Memory Care; and our newest family member, the Siena, focuses on Memory Care, to lend that helping hand to the senior who needs it.



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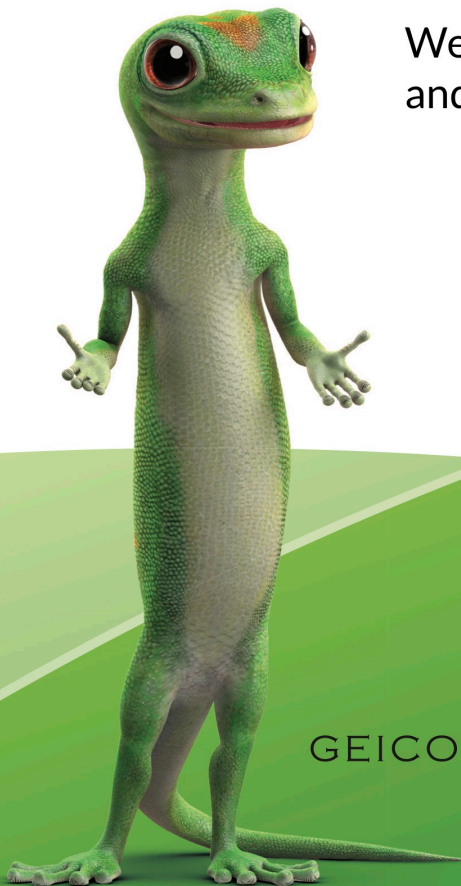
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Lauren C. Laney, Office Manager

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(in the Lake Forest Publix shopping center)

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Heathrow Living is the official publication for the Heathrow Community. Please contact kaylie.oppedisano@n2pub.com for information on Heathrow Living magazine.