# A Message from the President

Clety Gomez-President

adies, thank you to all who attended the "High Heels – High Tea" Spring Fashion Show as well as those who worked so hard on it. It takes a lot of time and work to put on such an event and we are very lucky to have so many talented and dedicated ladies who are always willing to lend a hand and give their time. It was such a treat to see professional models, as well as our members, model such lovely outfits.

We are now looking forward to hosting our charities at our May luncheon where we get to give them the monies we have raised throughout this year.

This month, you will be sent a survey by email. Please make sure to complete it as this is where you can give us your suggestions on future programs and fundraisers. The HWCC committees will be working throughout the summer to give us a good lineup of programs for next year as well as for deciding on the fundraisers.

Please check all the articles in this newsletter for information on the fashion show and upcoming activities.

As always, please feel free to contact me, or any of the committee chairs if you have any questions or suggestions.

Hope to see you at our April 12th luncheon.

Clety Gomez- President
Heathrow Women's Club/Heathrow Women's
Club Charities, Inc.
President@heathrowwomensclub.org
407-760-9663

#### **SPOTLIGHT**

#### Kim Towers

ur HWCC member,
Kim Towers, and
her family-owned
and operated company,
Oakwood Construction,
generously sponsored the
recent "High Heels – High
Tea" fashion show
fundraiser. The company has
developed and built highend single and multi-family
homes in the area since
1997. The Towers also have

a wholesale car dealership, Fleet Salvage Systems, where they buy damaged vehicles from clients and, in turn, other wholesale buyers buy those vehicles from them.

Born in Central Florida, Kim says she was "raised in a fun-loving family" with her older sister. The family had horses since Kim was 8 years old and during her high school years, they traveled around the state so she and her sister could compete in the Florida High School Rodeo Association. Her dad was a Master Electrician and her mom worked for AT&T. Kim has a paralegal degree.

Married for 28 years to her husband, Michael Towers, they have 2 children – son Blake and daughter Briana. In addition to



their son-in-law Al, they have 2 grandchildren, Dustin age 15, and Aurora 18 months, who all live locally. She says, "I love

to travel and explore and mostly love Italy. My favorite thing to do is to go to a town and just get lost exploring. It is the best way to learn about the locals and find unique places."

Having actively supported area charities for many years, including Kids House, SafeHouse, Boys & Girls Club, Seminole County Sheriff's Foundation, and others, Kim heard about HWC and our charities through word of mouth. "I liked what I heard about the club, activities, and charities, so I thought I would give it a try. I am enjoying it tremendously so far!" Kim has joined a Bunco group and attended lunches and happy hours. She says, "I like meeting all the wonderful ladies that are involved and being able to help the charities in the process."

Darlene Entringer HWC/HWCC Public Relations Team darflorida@gmail.com (407)221-7175

# Membership & Hospitality

Rita Vetter- Membership & Hospitality Chair

ello Ladies! Nice to see you and your guests at the fabulous fashion show! Currently, we have 107 members including 12 new members! A reminder to your guests that are joining in April/May this includes membership for next year! See you soon!

Fondly,

Rita Vetter

Membership & Hospitality Chair 2021-2022 Heathrow Women's Club/Heathrow Women's Club Charities, Inc.

membership@heathrowwomensclub.org 954-701-7917

FOCUS Lee Granger

e want your feedback!!

The annual HWC/HWCC survey will be distributed electronically again this year. Look for the survey link in an email on the 3rd of April.

Regards,

Lee Granger-HWC/HWCC FOCUS leegranger849@yahoo.com



#### SOMEBODY'S HUNGRY

Don't forget to bring in your canned goods to the March Luncheon for the school pantries at Pine Crest Elementary School in Sanford. These kids need our help!! Some of the items needed are:

- -Easter Treats -Ramen Noodles-Beef/Chicken -Chips
- -Small, canned hams -Vienna Sausage -Boxed Potatoes
- -Macaroni and Cheese -Fruit Roll-Ups -Peanut Butter & Jelly -Toothpaste -Kotex Pads-thick Deodorant



## **COLLECT FOR CLUB MEMBERS**

Keep us, oh God, from pettiness; let us be large in thought, in word, in deed.

Let us be done with fault-finding and leave off self-seeking.

May we put away all pretense and meet each other face to face,
without self-pity and without prejudice.

May we never be hasty in judgment and always generous.
Let us take time for all things; and to grow calm, serene, gentle.

Teach us to put into action our better impulses, straightforward, and unafraid.
Grant that we may realize is the little things that create differences,
that in the big things of life we are at one.

And may we strive to touch and to know the great, common human heart of us all.
And, oh Lord God, let us not forget to be kind!"

By Mary Stewart (1904)

#### Code of Conduct for Members

- 1. Members shall strive to abide by the Club Collect.
- Members shall be dedicated to charitable fundraising and volunteerism for our chosen charities, benefiting women and children in Seminole County.
- Members shall actively participate to the best of their ability in club activities, committees, and fundraising endeavors/events.
- 4. Members shall promote friendship, harmony, and good will amongst our members and within our community; therefore, gossip or disparaging words of any kind will not be tolerated.

- 5. Members shall be hospitable and friendly to guests and new members, warmly welcoming them.
- 6. The names, addresses, and telephone numbers in the members' directory are to be used for the sole purpose of the Heathrow Women's Club business. No member shall be allowed to use these names to solicit business, personal charities, political causes or to make other announcements unrelated to club business.
- 7. Members shall not solicit during any club business or social activities.

- 8. Members shall adhere to the luncheon reservation policy and be financially responsible to pay for untimely cancellations.
- 9. Heathrow Women's Club/Heathrow Women's Club Charities, Inc. is an all-volunteer non-profit organization which is neither political nor religious.
- As per our Club By-laws, during any club business or social activities, members shall refrain from making political or religious statements.
- 11. Members shall be "kind" in every word, action, and deed.

Failure by any member to abide by the Code of Conduct for members shall be subject to immediately having their Club Membership revoked by a quorum vote of the Board of Directors

# 2021-2022 HWC Board of Directors

PRESIDENT	EVP	
Clety Gomez	Darlene Entringer	
president@heathrowwomensclub.org	darflorida@gmail.com	
TREASURER	TECHNICAL SERVICES	
Linda Caron	Cynthia Leibowitz	
lindacaron 866@gmail.com	technicalservices@heathrowwomensclub.org	
MEMBERSHIP/HOSPITALITY	WAYS and MEANS	
Rita Vetter	Charandit Kaur	
membership@heathrowwomensclub.org		
membershipeneaurrowwomensclub.org	chani6278@yahoo.com	
CHARITABLE ENDEAVORS	PROGRAMS	
Leslie Guerra	Cherie Foutz	
<u>Leslie@landlguerra.com</u>	foutzcherie@gmail.com	
CORRECTION DING CECRETARY	DECORDING SECRETARY	
CORRESPONDING SECRETARY	RECORDING SECRETARY	
Sheryl Johnson	Jane Oatway	
heathrow4now@aol.com	<u>joatway@cfl.rr.com</u>	
SOCIAL	PUBLIC RELATIONS	
Ginny Castellani	Kerrianne Amold	
socialgroups@heathrowwomensclub.org	PR@heathrowwomensclub.org	
	-	
FOCUS	ADVISOR	
Lee Granger	Darlene Entringer	
<u>leegranger849@yahoo.com</u>	darflorida@gmail.com	

# Proposed 2022-2023 HWC Board of Directors

PRESIDENT	ADVISOR	
Darlene Entringer	Clety Gomez	
TREASURER	TECHNICAL SERVICES	
Linda Caron	Cynthia Leibowitz	
MEMBERSHIP/HOSPITALITY Rita Vetter	WAYS and MEANS Adrianne Ferrie	
CHARITABLE ENDEAVORS Mary Beth Ketelhut	PROGRAMS Cherie Foutz	
SOCIAL Ginny Castellani	RECORDING SECRETARY  Jane Oatway	
PUBLIC RELATIONS Marcie Fry		

# **Programs**

Cherie Foutz- HWC/HWCC Program's Chair

ur Speaker in April will be Amy
Sweezy, a broadcast
meteorologist, children's book
author, multi-media reporter, and
producer, and a mom of 3. For 25+ years,
she delivered daily forecasts on TV and
spoke to countless children about the
weather. The topic will be "Life in and after
TV news."

Menu for the HWC April 12th luncheon SALAD

Mixed Greens and Romaine with Cucumbers, Tomatoes, and Carrots with Balsamic Dressing Rolls and Butter

ENTRÉE

Choice of

Marinated Sliced Sirloin with Red Wine Demi -

**GLUTEN FREE** 

OR

Honey Dijon Pecan Chicken GLUTEN FREE

Broccoli and Carrots

**DESSERT** 

Chocolate Ganache Cake Squares with caramel sauce and whipped cream

Sincerely, Cherie Foutz-HWC/HWCC Program's Chair foutzcherie@gmail.com

# Treasurer Linda Caron-Treasurer

ongratulations to Patti Neveleff, who won the raffle basket donated by Kendra Kokoska! The grand total raised by raffle basket sales this year is \$3,615 - thanks to all who donated a basket or purchased raffle tickets!!!

The RAFFLE BASKET for April is being donated by Penny O'Connell and Cynthia Lebowitz. Ticket sales at \$5 each will be a combination of tickets purchased by April 8 and tickets purchased at the luncheon. The winning number will be drawn at the luncheon.

You may purchase raffle tickets in three ways:

- Mail a check <u>made out to HWCC</u> to Linda Caron, 1552 Cherry Ridge Drive, Heathrow, FL 32746
  - Please indicate that the funds are for the APRIL raffle basket.
- ZELLE funds to HWCC using this email address:

<u>TreasurerHWCC@heathrowwomensclub.org</u>

Please indicate that the funds are for the April raffle basket.

 <u>Purchase ticket(s) at the luncheon</u> on April 12.  If you are not planning on attending the luncheon and want to purchase tickets in advance, I must receive your check or Zelle payment by Friday, April 8.

Some members like the convenience of sending me a check or Zelle payment to purchase tickets for several months. Just give me instructions!

#### **APRIL LUNCHEON**

We also accept ZELLE payments for the luncheons. Zelle your payment to HWC: <u>Treasurer@heathrowwomensclub.org</u>

REMINDERS: the deadline for signing up for the luncheons is the Thursday before the luncheon; this month that will be April 7. Also, if you sign up but do not attend the luncheon, please send in your check or Zelle payment as soon as possible.

As always, please call or text me with any questions or concerns!

HAPPY SPRING TO ALL.

Linda Caron-Treasurer
Heathrow Women's Club/Heathrow Women's
Club Charities, Inc.
lindacaron866@gmail.com
407-247-6494

# Donated by Cynthia Lebowitz and Clety Gomez Value: \$350.00



## Gift Cards:

- \$25 Amazon
- \$50 Liam Fitzpatrick
- \$50 Terra Mia Lake Mary

#### Wines:

- Cantina Zaccagnini Pinot Grigio
- Whispering Angel Rose Assorted Peeps

#### Misc:

- Charcuterie Board
- Water Hyacinth Storage Basket with Boat Iron Handle
- Bunny
- Eggs

## Food:

- Honey Sesame Sticks
- Genovese Salami
- · Toscano Salami
- La Torinese Columba Italian Specialty Cake
- White & dark Chocolate Swirl Gourmet Popcorn
- Ghirardelli Chocolate Caramel Eggs
- · Tower of Sweets cookies taffy, popcorn
- 2 bags Starbucks Spring Day Blend Coffee

Heathrow Women's Club Heathrow Women's Club Charities, Inc.

#### Social

## Ginny Castellani- Social Committee Chair

he social community site is when activities are appropriate for the HWC and then plans and executes them.

We have activities that will include a guest/spouse.

Ladies Night Out – April 21st at F&D Kitchen – 5:00 p.m. Please contact Ginny Castellani at 407-687-7702 or <u>castellaniv@yahoo.com</u>. if you would like to attend.

Third Tuesday we will have a Dinner and Movie. Dinner at Dexter's and Movie at AmStar-title/time to follow -approximately between 3:00 and 4:00 pm. Please, RSVP no later than the Saturday before the event to Debbie Loperfito at <a href="mailto:deb12353@aol.com">deb12353@aol.com</a>

Third Friday, Ladies Lunch Bunch will be held at a local restaurant at 11:30 am. We will be outside. RSVP no later than Wednesday before to Brenda Wetmore at bfisher104@hotmail.com.

\*\*Happy Hour Social- will be held April 29 from 6:00 until 9:00 at the home of Debbie Rush 623 Chatas Court (Signature Cove) Timacuan. This activity is available to each member and one guest. Members are asked to bring either an appetizer or dessert and beverage of choice plus \$2 to cover paper products and water. Tom Yeaser will provide live music. This is our largest social event of the year so be sure to sign up at luncheon or contact Ginny Castellani 407-687-7702 or castellaniv@yahoo.com

Sign-up sheets will be available for activities at the HWCC April luncheon.

Please contact me with any questions or ideas for activities.

Ginny Castellani
Social Committee Chair
Heathrow Women's Club/Heathrow
Women's Club Charities, Inc.
castellaniv@yahoo.com
407-687-7702

# Ways and Means Darlene Entringer

n addition to being financially successful, the "High Heels – High Tea" spring fashion show fundraiser was also HIGH ENERGY! Our members supported this FUNTASTIC event in so many ways:

- The net profit is \$18,110! This includes ticket sales (\$8,250); sponsorships (\$5,700); silent auction (\$9,325); Catwalk page in the program (\$1,800), and Misc. donations (\$810); minus expenses (\$7,775) including food/drinks, fees for credit card and Eventbrite sales, sound system, and miscellaneous.
- The silent auction featured 83 items and was completely sold out.
- Our four charities participated in the modeling with Label Hoarder and Walk on Water. Thank you to Alicia Hodge (Boys & Girls Club), Jean Van Smith (Foundation for Seminole County Public Schools), Tanika Patrick (Friends of Abused Children), and Claudia Umana (SafeHouse).
- Our lovely HWC members modeled for Walk on Water – Anna Kiss, Manjit Grewal, Adrienne Ferrie, Channi Sodhi, Maria Bajayo, Rachel Guernsey, Kendra Kokoska, Sandy Covert, and Carolyn Herr.
- The Fashion Show Planning Team included Carolyn Boland (fashion coordinator); Maria Bajayo, Kendra

- Kokoska, Manjit Grewal, and Debbie Rush (décor); Linda Caron (ticket sales and checkout); Ellen Yeaser (silent auction and sponsorships); Nancy Jones (print production); Ginny Castellani (silent auction procurement); Channi Sodhi (Ways and Means chair); Clety Gomez (club president and overall support); and Darlene Entringer (committee lead).
- Member Marcie Fry is a professional photographer who captured our gorgeous guests in photos. These photos are now on the HWC website.
- The two winners of the "Over the Top" hat contest each won a \$25 gift card – one was for "Most Creative" and the second was for "Best Overall Ensemble."
- Food and drinks were served by the Heathrow Country Club. Each attendee received a drink ticket for a mimosa or a cranmosa. A variety of teas was also provided.
- Member Cheri Foutz scheduled performances with musicians from the Central Florida Community Arts. A jazz ensemble played prior to the show and a singer provided entertainment during the intermission.
- Guests were each given Goodie Bags with items donated by members and friends. Forty-one door prizes were

- awarded throughout the show. Debbie Rush was the energetic Mistress of Ceremonies.
- THANK YOU to the many club members who volunteered for numerous support tasks both before and during the event. It was a giant team effort with fantastic results!



As our club continues to explore creative and fun ways to raise monies for our charities, it is the dedication and hard work of our members that make such endeavors a success. We always urge everyone to get involved – join in the planning and execution. You will have fun, meet new people, and contribute your time/talents to a worthy cause.

Enjoy the pictures and check our HWCC website at:

https://heathrowwomensclub.org/photos and click on:

High Heels - High Tea Spring Fashion Show for the entire picture gallery.

Kind regards,

Darlene Entringer

HWC/HWCC Public Relations Team

darflorida@gmail.com

(407)221-7175





Heathrow Women's Club
Heathrow Women's Club Charities, Inc.
contact@heathrowwomensclub.org



Heathrow Women's Club
Heathrow Women's Club Charities, Inc.
contact@heathrowwomensclub.org



# **COMING IN THE FALL!!**

As you do your spring cleaning, hold on to your gently used purses. We will be looking for purse donations as we will be holding a purse auction in the fall.

# Charitable Endeavors Leslie Guerra- Charitable Endeavors Chair

typically offers volunteer activities for our charities and monitors their needs and challenges.

There was no committee meeting in March. The committee has decided to recommend reducing the number of charities from 4 to 3 for 2022-23, due to decreased membership and increased fundraising challenges in the past two years. The HWCC general membership will vote on the charities to be chosen for next year at our April luncheon.

## SafeHouse – (Cyndy Bloch-Liaison)

No outside third parties are allowed on the premises due to COVID-19.

# The Foundation for Seminole County Public Schools – (Andi McNally- Liaison)

They are asking for <u>continued support for</u> <u>the monthly food drive for school pantries</u> (Pine Crest Elementary School in Sanford). Mentors are also needed.

# Seminole County Friends of Abused Children – (Leslie Guerra- Liaison)

This organization is looking for Guardian Ad Litem for the children they serve. If you are interested, please let Cherie know and/or contact Alyssa Elaskari, M.Ed., Volunteer Recruiter at 407-665-6077. There will be a BBQ & Bingo school drive fundraiser on July 17<sup>th</sup>. Members are encouraged to attend and volunteer. More to come on this.

# The Boys and Girls Club – (Lynn Daniel-Liaison)

Volunteers are needed for the monthly birthday parties for children. We need 2-3 per month and still have slots open for April and May. Please let Lynn know if you can help. According to Alicia Hodge, they will be looking for volunteers for a reading initiative soon. The Sanford branch has created a reading room for the children which Lynn and Leslie plan to tour soon.

If you have suggestions, questions, and/or wish to help our charities, please let me know. The members' contributions are much appreciated.

Sincerely,

Leslie Guerra
Charitable Endeavors Chair
Heathrow Women's Club/ Heathrow
Women's Club Charities
Leslie@landlguerra.com
913-221-427

#### **Public Relations**

## Darlene Entringer- Public Relations Team

he Heathrow Women's Club and Heathrow Women's Club Charities continually seek vehicles to share our message of friendship and community service!

The "High Heels – High Tea" fashion show was widely promoted through a variety of media including the Orlando Sentinel, the Sanford Herald, Lake Mary Life, Heathrow Living, the Heathrow front gate, local social media, and in member communications. The majority of attendees were members and their guests, but a few heard about the event through various media.

Please take photos of your group events – Lunches? Bunco? Book Club? Dine Around? Send them to Darlene Entringer, <a href="mailto:darflorida@gmail.com">darflorida@gmail.com</a>. We want to capture the various activities of our members!

Darlene Entringer HWC/HWCC Public Relations Team darflorida@gmail.com (407)221-7175



## The HWCC Marketplace

## Nancy Jones

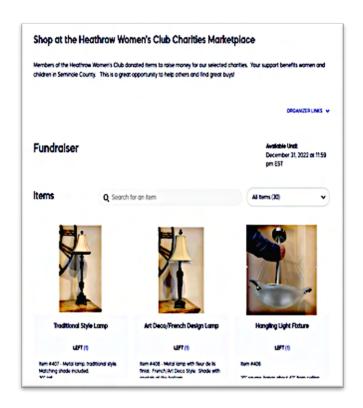
hop at the Heathrow Women's Club Charities Marketplace!

Remember our HWC Marketplace? It is like Facebook Marketplace, but exclusive to HWC members. It is so easy for you to add items to sell. Just text or email a photo of the item to me at 407- 461-6555 or nancjones@cfl.rr.com and include some general measurements or description: height, width, color, material description, etc., and presto I will take care of the rest. Just so you know, I usually look at eBay, find a similar item, and price it competitively. It is easy.

We will be evaluating this fundraising opportunity over the next months to determine if we think it is useful to our members and viable as a fundraising source.

So...if you want to keep it, please participate. The pluses for you are that you get Circle of Giving credit when items are sold, and you can clean out some of your closets or storage areas.

Let us fill up the Marketplace shelf with new items!



Nancy Jones nancjones@cfl.rr.com 407- 461-6555



onsider donating to HWCC and becoming a part of the Circle of Giving. The Circle of Giving Program was created in 2017 to recognize the women of HWC who have donated money to further our charitable causes. We wanted to recognize these members for all that they do, so the "Circle" was formed to help women and children in Seminole County.

All active club members in good standing are eligible to participate.

The 2021 enhanced program seeks to formalize the monetary levels of giving, along with member appreciation awards. The program is designed to run into perpetuity or until otherwise canceled by the Board of Directors.



Bonnie Albert	Lindsay Freeman	Peggy Pyle
Kerrianne Arnold	Carrie Frey	Shelly Pynn
Betty Arsenault	Janice Hamm	Linda Richardson
Beverly Baird Booth	Sheryl Johnson	Rosemary Robinson
Lisa Batcho	Mercy Joyce	Paula Rubin
Lynn Beckman	Janice Junkin	Debbie Rush
JoAnn Bloom	Sharon Kelly	Nihal Scarpace
Carolyn Boland	Anna Kiss	Roz Sellers
Rosemarie Cazeau	Kendra Kokoska	Beverly Siceloff
Christina Culbertson	Debbie Loperfito	Channi Sodhi
April Darrow	Connie McDonald	Stephanie Strass
Lois Davis	Andi McNally	Anita Trapane
Susie Dissinger	Penny O'Connell	Belinda Visnich
Lynn Edwards	Annette Paone	Karen Watson
Adrienne Ferrie	Darlene Purvis	Miriam Weston







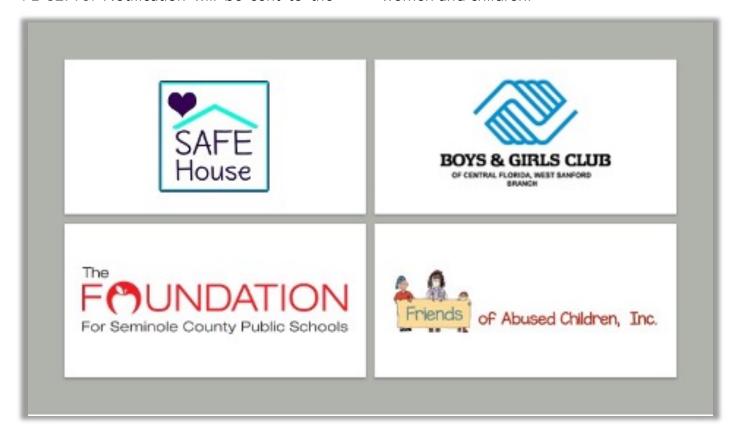
Heathrow Women's Club Heathrow Women's Club Charities, Inc.

#### Charities

Please consider Heathrow Women's Club Charities as your Charity of Choice when donating to commemorate a special occasion, show appreciation, or offer condolences. The Special Donation Form can be found here. Mail the form along with your check made payable to Heathrow Women's Club Charities, Inc., PO Box 950145, Lake Mary, FL 32795. Notification will be sent to the

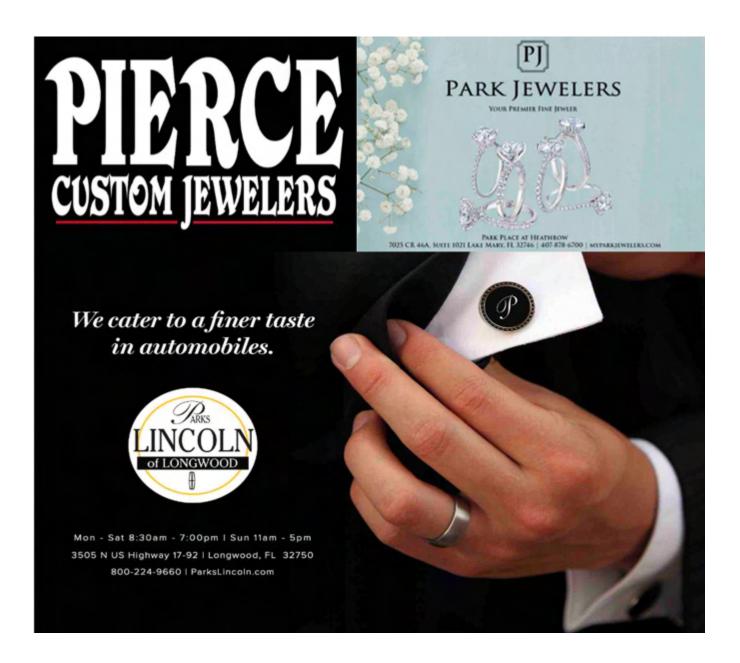
individual you are honoring, and you will be sent an acknowledgment of your donation. This is a wonderful way to show someone that you are thinking of them and to support our local charities listed below.

With the help of our sponsors listed on the following pages, we can proudly support the Seminole County charities that benefit women and children.



HEATHROW WOMEN'S CLUB CHARITIES is pleased to present our current SPONSORS.

We are grateful for their support, and we invite you to show your appreciation
by patronizing their business whenever is possible.





# ENTERPRISE BACKUP AND RECOVERY SOFTWARE SOLUTIONS

Proven, modern, and integrated technology that brings together availability, protection, and insights

https://www.veritas.com/









#### **Best Women's Care in Orlando**

At AdventHealth for Women, our network of care across Central Florida provides expert services for women in every stage of life. Our physicians, midwives and nurses are focused on providing the whole-person support you need, when and where you need it.

#### Experience the AdventHealth for Women difference

- · 8 convenient labor and delivery locations with the highest level of NICU care
- Virtual resources for new parents including classes, tours and support groups
- · Advanced minimally invasive surgical options and leading technology
- · Comprehensive pelvic health program including pelvic floor rehabilitation
- 3D mammography with the most locations throughout Central Florida

To connect with your personalized health navigation team, visit WomenAreIncredible.com.



AdventHealth Orlando is ranked #41 in the nation by U.S. News & World Report for gynecology.





# Acura North Orlando

1001 Rinehart Rd., Sanford, FI 32771 (407) 680-0749

autonationacuranorthorlando.com





As an AutoNation Company, we've helped donate over \$22 million toward cancer research. Together we can drive out cancer.







(689) 444-2869 1000 Rinehart Rd, Sanford, FL 32771

www.autonationhondasanford.com/

Your leading Honda dealer in Central Florida, serving the Sanford and Lake Mary areas.

# GEICO proudly supports the Heathrow Women's Club Charities.

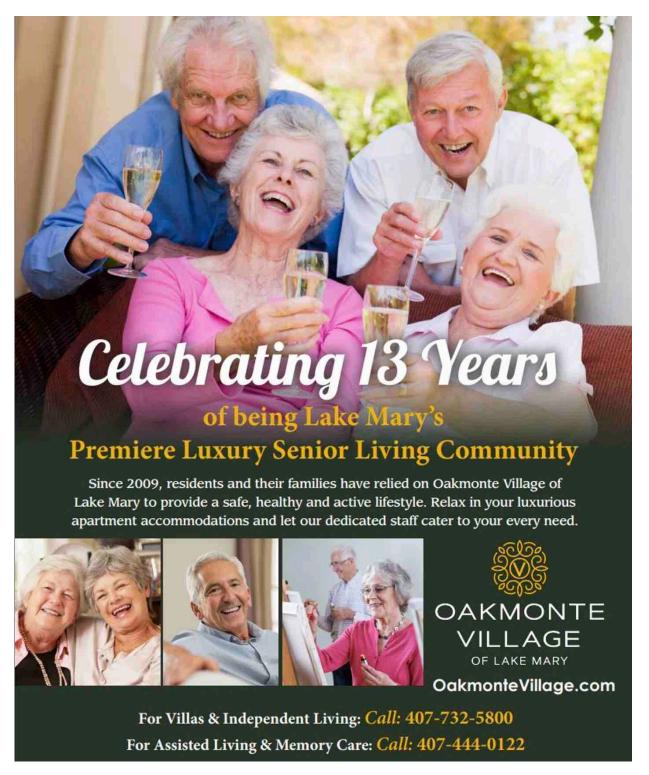
At GEICO, we know the only way to build stronger communities for tomorrow is to invest our time and energy today.



EDICO is a registrand corrido mark of Soverances Employees houseance Soverance, Marthington, S.C. XECK: a Berlighter Harboury Soc. subsidiary GEOD Social image (I) 606-2011 (I) 2011 GEOD







29